



University Budget Committee Meeting Minutes

- Meeting Date: Thursday, Feb. 27, 2025, via Zoom
- Voting Members Present: Robert Collins, Jennifer Daly, Brandon Foley, Michael Goldman, Mari Hulick, Jeff Jackanicz, Crystal Kam, Lorena Mejia, Mary Menees, David Miller Shevelev, Jamillah Moore, Dylan Mooney, Tiffany O’Shaughnessy, Daniel Paz Gabriner, Eugene Sivasdas, Genie Stowers, Amy Sueyoshi, Alaric Trousdale, Jackson Wilson, Jeff Wilson
- Non-voting members present: Christine Hintermann, Chanda Jensen, Katie Lynch, Lynn Mahoney, Cesar Mozo, David Schachman, Michael Scott, Jamil Sheared, Elena Stoian, Venesia Thompson-Ramsay
- Guest presenters: Brandon Davis
- Members Absent: Emiliano Balistreri, Deborah Elia, Brad Erickson, Ashkan Forouhi, Tim Jenkins, Irina Okhremtchouk, Tammie Ridgell
- Meeting coordination: Nancy Ganner, Mariela Esquivel

Accompanying presentation can be found here: [UBC Presentation Feb. 27, 2025](#)

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UBC co-chairs called the meeting to order at approximately 10:04 A.M.

### Agenda topic – Welcome from Co-Chairs and Agenda review

- **Co-chairs** welcomed committee members and guests.
- Acknowledged the maximum meeting capacity (300) was reached at this meeting and expressed gratitude for this level of engagement with the university budget.
- Noted removal of the EOS item on the agenda as there is an opportunity to be explored, and offered to answer questions about it during the public forum.

### Agenda topic – Member roll call

- Quorum established.

### Agenda topic – President’s Remarks

- **President Mahoney** echoed gratitude for this level of constructive engagement with the budget. Encouraged all to share what they learn in these meetings with peers and colleagues.
- Remarked that news from the Federal government has not been good lately, referring to the [Dear Colleague](#) letter received recently. Campus is in compliance with Prop 209; diversity, equity and inclusion is about inclusion, not about preferential treatment or exclusion.
- Acknowledged serious threats to university funding streams right now, through reductions in NIH and defunding the Department of Education. The Chancellor’s Office is actively in talks with the State Attorney General challenging these moves along with other efforts. There’s also tremendous pushback to the Governor’s proposal to cut CSU/UC funding, and she’s been meeting with key local and State elected representatives to support the CSU and speak out against the cuts. The Legislature is finally paying attention due to the issues at Sonoma.
- Noted this is an important UBC meeting to learn about the campus budget scenario-planning for next year. Shared that enrollment continues to be soft, referring to a [recent article](#) where the Peralta, Marin and other community college districts may close campuses due to enrollment declines. CSU is working with EAB to look at

enrollment management, high school attendance, geodemographics across the Bay Area and across the State to understand the reality is in terms of the number of future students.

- Emphasized campus efforts are in process to help SFSU become sustainable and thanked shared governance, such as UBC and Academic Senate's Institutional Review Committee. Those results will have her making some hard decisions, but thanked everyone for their hard work and participation in these efforts.
- **David Miller Shevelev** asked about a comment she made at the prior meeting re: conceding to future enrollment decline, but thinks it may be wise to consider a 5-10 year plan with 20,000 FTES, 17,500 or even 15,000, to engage in practical planning based on realistic predictions of downsizing. Suggested rather than her predicting this, it can be acknowledged as something faculty and staff theorized in order to bridge the gap.
- **President Mahoney** replied she doesn't want to project enrollment declines that far out – it has to be incremental because things can happen along the way, and it can't be predicted without deep analysis. Gave an example of receiving a geodemographic analysis that might say 2040, enrollment would be at 15,000: things can be done to plan ahead. There have been conversations around making every student eligible for a CSU, where some campuses are discussing A-G requirements being an obstacle. That has to go through State and Board levels, but there are many considerations, such as what it would mean to admit students who have not taken math or writing since sophomore year. Even more selective schools have reduced their admission requirements to pull in more of an already limited number of students. They are being forced to grow their campuses, so if the State stops requiring campus growth with their funding, it could be better balanced than a competition for students.
- No further questions received.

#### **Agenda topic – SF State Budget Update: '25-'26 Scenario Planning**

- **Jeff Wilson and Elena Stoian** gave a presentation on budget scenario-planning, explaining this modeling is looking toward the future. As more information becomes known, the scenarios become firmer. The presentation will show the unknowns that will continue to be monitored as Spring proceeds.
- (see slides)
- **Jeff Wilson** addressed Mari's request in the Chat about percentages as well as actual numbers of reductions, and he will include a slide with those percentages in the slides shared on the UBC website. Answering Burcu's Chat question about receiving a CSU deadline by which the University needs to balance the budget; the deadline is typically toward the end of July, once the budget is received from the State and the Chancellor's Office.
- **Tiffany O'Shaughnessy** asked for more information about the best-case scenario and why one-time funds are dropping from \$15M to \$10M, as the worst-case scenario has \$15M available.
- **Jeff Wilson** responded it's always wise to keep some in reserves. They forecast approx. \$15M in central reserves as of June 30, 2025, and that will continue to be refined through Spring once the iterative budget process starts. Based on pressure on the departments, that number may change. In the best case it may be \$12M-\$15M, but they strive to keep some in central reserves for emergencies or other things that might happen through the year.
- **Jackson Wilson** commented in looking at the 2/25/25 enrollment report, FTES are down about 5%, but more worrisome is the FTF (first time freshmen) is down about 30%, suggesting projections using the 5% decrease is an optimistic assumption if the freshman class is what's coming into pipeline.
- **Katie Lynch** commented that enrollment scenarios are based on application data, which is the best point of reference for next year's enrollment; currently about 3.6% down in overall applications for next year, 4.7% down in FTF. It's a little better in transfers which helps to balance that. They continue to monitor it closely.
- **Mary Menees** asked if they used the 5.5% reduction to balance the impact of other reductions - it seems useful to put in the worst-case scenario just to be prepared. Asked also if the CSU distributed cuts would be even across the Cabinets, or if there is a preference for Academic Affairs as it is the core of the university mission.
- **Jeff Wilson** replied the 5.5% is what's considered the worst case and why it was included on all three scenarios. Using a higher figure would have to be added to the Cabinet budgets and they would have to over-calibrate and

possibly create reductions that don't have to be made. They want to be as realistic as possible based on the data Katie mentioned, taking into account other factors. The percentage reduction for all Cabinets is consistent based on their budget proportion.

- **Genie Stowers** remarked on the perception by many that cuts do not seem strategic. Having a hard target instead of incremental changes could increase the chances of more strategic change.
- **Chanda Jensen** asked if one-time funds are to come from reserves, noting a prior meeting comment about reserves nearly depleted. Asked about the source of reserve funds.
- **Jeff Wilson** responded one-time funds come campus central reserves. Reserve funds come from savings from the current year and from projects/initiatives that have been deferred (not cancelled, just deferred).
- **Mari Hulick** echoed Genie's comment about strategy and what incentivizes students to come to SF State with the way the cuts are being handled: larger class sizes, reduced electives, less required classes, student opportunities.
- **Amy Sueyoshi** encouraged discussions about curriculum to be had at the college level. Clarified class sizes are not that large relative to other CSU's and many are still smaller. Areas of high demand are being increased while rethinking curriculum and programs that are low-enrolled, to determine how best to proceed. Acknowledged these concerns are valuable and merit more college and university-wide discussions.
- **Danny Paz Gabriner** asked how the cost of salary [steps for the CSUEU](#) and the possibility of other salary increases factor into the current budget.
- **Jeff Wilson** explained there's commitment to the steps program and the impact will be relatively small – less than 1% of total salary cost which will be funded to the extent possible by the CSU. It remains to be seen how it will play out due to the compact funding being deferred. If the 7.95% funding reduction proceeds, compensation increases will add to the campus deficit, but there isn't enough information right now.
- **Blanca Missé** asked about reductions to the benefits pool; if proportionate to reductions in faculty. Additionally, noticed the three scenarios don't show differing reductions in CSU allocations – it stays at 3%. Lastly, after reviewing the CSU \$7B investment portfolio, returns were \$98M and wonders if there's a possibility to request some of that to support campuses struggling with enrollment.
- **Jeff Wilson** replied the benefits reductions are based on a percentage of compensation; about 52%, so every salary dollar paid to an employee, \$.52 is benefits. Added he will offer a presentation on CSU investments at a future meeting to show how investments affect the campuses; \$7B is at the CSU systemwide level, returns are part of overall revenue. A portion of them are for capital improvements; their use is limited by State laws.
- **President Mahoney** added the only way the CSU campus allocation of 3% would change is if the State cuts were to be larger than 7.95%. There's a lot of pressure from the SoCal campuses who are being forced to take in more students with less funding because the system is trying to meet enrollment targets with those State funds.
- About using the campus reserves; they are one-time funding, and that only pushes the pain out another year and doesn't help the situation. The Chancellor's Office has offered about \$500k to help grow enrollment on this campus, which is being used for recruitment campaigns that have been helpful.
- The problem is that the campus loses 40% of the freshmen it enrolls - even seniors in good academic standing who don't graduate. It's not about class size, because other CSU's are doing well with larger class sizes – there are some things beyond campus control. Hopes the Senate and the colleges are having conversations focused on retention. Some of the same efforts used to enroll students can help retain them also. Lori Beth Way can present this at a future meeting and where the colleges can help in these efforts.
- No further questions received.

#### **Agenda topic – SFSU's NCAA Athletics Budget**

- **Jamillah Moore and Brandon Davis**, Interim Director of Athletics, shared an overview of the athletics budget as they work towards sustainability. Athletics has been in deficit and the President created a task force to look at the budget very closely, to create opportunities towards sustainability.

- (see slides)
- **Brandon Foley** asked why students weren't included on the athletics task force.
- **Brandon Davis** explained the task force was formed prior to his interim role and came together over summer.
- **Jamillah Moore** added they had to act quickly once the deficit was realized for a proposal to be submitted by Fall.
- **Brandon Foley** reiterated the importance of shared governance and asked for a commitment to include students on any future task forces, like the Athletics one, to ensure upholding the principles of shared governance.
- **President Mahoney** shared committees like UBC has students as well as the Foundation Board. Leadership will do their best to remain consistent with student involvement.
- **Jamillah Moore** added they made this presentation at Associated Students and it will also be forwarded to the Student Fee Advisory Council. As they move forward, they'll share information to be as inclusive as possible and present to as many students as they're able.
- **President Mahoney** plans a thorough review of the impact of eliminating certain sports, which needs to be done to make the program sustainable. Asked Brandon to review some of the metrics used to make the recommendations, such as the number of graduating seniors.
- **Jackson Wilson** recognized this is a difficult task considering what happened at Sonoma State. Asked how many total student athletes there are, and how many this will affect. Asked about the popularity of the athletics program on this campus and if there are any philanthropic opportunities.
- **Jamillah Moore** acknowledged the difficult work of the taskforce members as this was not easy, but they remain focus on the program's sustainability. They looked very closely at existing programs student numbers with the limited scholarship dollars. The Foundation formed a separate committee with coaches to engage in philanthropy efforts but it's been difficult to keep pace, and why they had to take a different approach towards sustainability.
- **Brandon Davis** explained the IRA fee covers the operations. There are approximately 200-250 athletes at any given time, depending on roster sizes. They looked at how many of these students were expected to return, how many transferred or declared they would transfer into the NCAA transfer portal, and how many are graduating. Looking at this data, the number of students what would be impacted would be in the 30-40 range.
- **President Mahoney** emphasized that Sonoma's situation is not the situation here; the more than can be done now, the less chance of that happening. She and Senate Chair Wilson took a lot of heat for forming the IRC, which turned out to be very prescient, so this is a similar measure.
- **Mike Goldman** asked about the source of scholarship funds and how to get more, and if the athletes are also eligible for other kinds of scholarships and financial aid. Asked whether the \$250K noted on the slides is a good target or if it should be higher, based on more athletes.
- **Jamillah Moore** explained \$250K is the base required under NCAA – it's not an ideal amount, but the amount that has to be covered. They may be unable to provide scholarships for new students – they're making sure they can sustain scholarships for existing students. The scholarship deficit was a result of a large donation structured to be matched or to keep pace which was unsuccessful and began to run low, but the programs were still moving forward as if the money would be raised. The task force had to look at the numbers around the issue of sustainability. It was a difficult decision to pause scholarships.
- **Brandon Davis** remarked the pandemic caused other problems with funding and the department didn't adjust spending as the balance began to run low, so they operated at a deficit. They will continue to fundraise and look at corporate sponsorship to get back into a competitive mode. Sports programs can ebb and flow; volleyball went away for a few years as did men's track & field, and they came back.
- **President Mahoney** added this was an enormous focus for University Advancement prior to her coming to SF State. They worked hard for many years and some of the issue has to do with the culture of the campus and what donors want to fund now. Athletics will make every attempt to fundraise more to get that base number up.

- **Chanda Jensen** suggested involving alumni to invest in sports scholarships. In wrestling they have three great scholarships named after alumni and coaches who serve as mentors as well. Asked about the IRA fee that is split between athletics and campus rec that will be brought to the fee committee: if that will be just for athletics.
- **Jamillah Moore** replied the goal is just for athletics. The fee has been dormant for years.
- **Alaric Trousdale** asked how the revenue streams noted on the slides (ticket sales, sponsorships and rentals) will be maximized and if there are any efforts to generate new revenue streams.
- **Brandon Davis** shared the conference just signed a new media rights agreement and they've moved onto a less costly program for ticket sales, reduced spending in some areas and the \$15 ticket fee will still be free for faculty, staff and students to attend all home events. They're also exploring ways to offer opportunities for local businesses and corporations to get involved.
- **Dylan Mooney** asked what the university pays to support athletics outside of the athletics budget, understanding CHSS has taken on some commitments to gym renovations. Asked how that gets factored into the cost of athletics on campus.
- **Brandon Davis** responded that kinesiology and athletics share the same building. Since Campus Rec. moved to the Mashouf Wellness Center, athletics inherited gym maintenance costs. Kinesiology has taken over the pool and although they don't share the cost of the pool, they are the primary responsibility holder. They've also paid for gym floor renovations, refinishes, new basketball hoops and more.
- **Jackson Wilson** reiterated President Mahoney's request to focus on student attrition, and with 30-40 student athletes affected by these cuts, asked if he expects more attrition of students associated with the cuts.
- **Brandon Davis** replied other than those who plan to transfer, it's hard to say.
- **Katie Murphy** asked what kind of effect athletics has on student retention/recruitment, more than the athletes.
- **President Mahoney** replied when they were going through the strategic planning process, was surprised how little athletics came up in those conversations. It does not seem as dominant a cultural value as it is on other campuses. Athletics has great value, but the university needs a balanced budget.
- **Sandee Noda** reminded everyone that voters have a voice to support the CSU and encouraged all to join to [contact their legislators to send a message to fund the CSU's](#).
- No further questions received.

#### Agenda topic – Public Forum

- **Jeff Jackanicz** shared a thanks to Kathy Boyer for the promising opportunity for EOS.
- **Blanca Missé** asked when the IRC will have its recommendations, and about the iterative plan to make cuts at the college level and propose target reductions to programs.
- **Amy Sueyoshi** responded they expect an IRC report this semester. They've already given targets to college deans with the projected enrollment in hopes these targets reflect the productions that need to be made for class schedules. They're continuing what they've been doing for the past 2 years, which is looking at every vacancy very carefully in all divisions and departments, and reducing low-enrolled classes to provide the leanest schedule possible, in addition to pausing faculty hires to get to the reductions needed.
- **Jackson Wilson** clarified the IRC will make a recommendation and the Academic Deans are making a recommendation in parallel, which goes to the Provost Council. The Provost Council puts forward recommendations that will go to the Educational Policies Council (EPC), a body in the Senate, and then those will be considered and go through the process in the Senate plenary.
- **Alesha Sohler** wondered what was being asked of the colleges, to break down the silos.
- **Amy Sueyoshi** replied that during the last Academic Affairs Council Retreat, they did an exercise of brainstorming different kinds of curricular consolidations, which they did at the Academic Affairs Council, to look at things that might move across colleges. They suggested the Deans so this at the college level so faculty can participate in

thinking about curricular revisions, but also hopes to expand this across colleges. All these conversations and recommendations will be considered as things move forward through the reductions.

- **Genie Stowers** asked about the IRC timeline, as recommendations will be needed in March to plan the Fall schedule.
- **Jackson Wilson** confirmed since there are limited meetings of the Senate, the other committees and all the steps needed, even with the possibility of summer meetings, it's likely those recommendations will not pass through IRC and Provost Council potentially until Fall 2025, so discontinuances wouldn't kick in until Fall 2026.
- **Genie Stowers** noted when the policy was written it was so that decisions could be made and reductions could happen over summer.
- **Jackson Wilson** acknowledged its possible for this to occur over summer, and there needs to be a majority of members of the EPC that can meet, and if not, Excom can take their place as far as a summer body in order to consider the recommendations.
- **Michael Goldman** added the IRC is still in an early stage of work and will consult widely with departments, faculty and college councils. Imagines things might not move through the long process described but it's possible that in conversation with the IRC, departments/programs will make their own decisions about sustainability moves or mergers and may initiate them at the department level rather than wait for decisions to come from the administration, based on recommendations.
- No further questions received.

#### **Co-Chairs adjourned the meeting approximately 12:05PM**

- Next meeting: Thursday, April 24, 2025 from 10:00 AM – 12:00 PM via Zoom

-end (nrg)

#### **From the Chat:**

10:07:52 From Nancy Ganner to Everyone: we're at 300 now

10:07:59 From Member, Dylan Mooney to Everyone: That's good news!

10:08:00 From Member Mari Hulick (she/her) to Everyone: This is what we should do for everything!

10:08:09 From Alesha Sohler (She/Her) to Everyone: That is amazing!

10:08:09 From Member Mari Hulick (she/her) to Everyone: Congratulations to Kathy

10:13:20 From Lori Beth Way to Everyone: <https://www.ed.gov/media/document/dear-colleague-letter-sffa-v-harvard-109506.pdf> Link to the letter

10:20:34 From Member, Dylan Mooney to Everyone: <https://lao.ca.gov/reports/2025/4989/CSU-Budget-022525.pdf>

10:22:47 From Member Mari Hulick (she/her) to Everyone: Thank you David, that is a good road forward

10:22:50 From Joanne Barker (AIS) to Everyone: Is the CSU doing anything comparable to the UC shifting of admissions requirements? Seems like UC requirements have diverted many potential students.

10:23:03 From Member Genie Stowers (she/her) on Bay Miwok lands to Everyone: Great suggestion, David.

10:23:51 From Member - Katie Lynch to Everyone: @Joanne Barker (AIS) - we currently admit at the CSU minimum requirements. Many CSUs have not been but are beginning to.

10:26:50 From Burcu Ellis to Everyone: High School Graduation Trends in the Years Ahead - Cogna - The Source

10:26:57 From guest Jane DeWitt to Everyone: Aren't there conversations about direct admits from Oakland Unified?

10:27:30 From co-chair Amy Sueyoshi to Everyone: Yes to Jane, CO is exploring it.

10:27:46 From guest Jane DeWitt to Everyone: Replying to "Yes to Jane, CO is exploring it.": I really like this idea.

10:28:20 From Member - Katie Lynch to Everyone: Yes, we are working on partnerships with a few districts. We currently are doing so with Riverside County with the CO but are exploring a more local agreement with Oakland

10:28:52 From co-chair Amy Sueyoshi to Everyone: Replying to "Yes to Jane, CO is exploring it.": The initial results from the San Bernadino pilot indicate that applications have gone up, but that doesn't necessarily mean that yield will go up.

10:31:34 From Joanne Barker (AIS) to Everyone: Tribal colleges would also be a good point of outreach but would require support at our end for housing.

10:32:58 From Member - Katie Lynch to Everyone: We currently guarantee housing for all incoming students 😊

10:33:00 From Guest Sandee Noda to Everyone: Our political advocacy starts today...please complete our voter voice. While this is being generated by CSUEU, this is for all employees:

10:33:29 From Guest Sandee Noda to Everyone: <https://www.csueu.org/news/archive/join-our-campaign-to-fund-the-csu>

10:37:55 From Member Mari Hulick (she/her) to Everyone: @co-chair Jeff Wilson Could we get percentages as well as actual numbers of reductions? Thanks

10:40:12 From Burcu Ellis to Everyone: Have we received a deadline year by which the University needs to balance the budget, from the CSU?

10:41:07 From Member Mari Hulick (she/her) to Everyone: @co-chair Jeff Wilson Thank you!

10:41:56 From Joanne Barker (AIS) to Everyone: Would be useful if scenarios provided some translation. These cuts mean this number of sections, this number of lecturers, etc.

10:42:16 From Member Michael Goldman to Everyone: Thank you for explaining this complex situation, Jeff W!

10:43:25 From Member Alaric Trousdale to Everyone: Thank you Jeff, your answer to Tiffany answered my question about the one-time funds.

10:43:28 From Member Jackson Wilson (he, him, his) to Everyone: CSU campuses are competing against each other for a relatively stable student population

10:46:37 From Sharon Bliss to Everyone: Is there any discussion to revise the A-G requirements for application that the CSU shares with the UC?

10:48:03 From Jesse Garnier to Everyone: Replying to "CSU campuses are competing against each other for ...": Campus by campus trendlines 2014-2024  
[https://tableau.calstate.edu/views/SelfEnrollmentDashboard/EnrollmentSummary?iframeSizedToWindow=true&%3Aembed=y&%3AshowAppBanner=false&%3Adisplay\\_count=no&%3AshowVizHome=no](https://tableau.calstate.edu/views/SelfEnrollmentDashboard/EnrollmentSummary?iframeSizedToWindow=true&%3Aembed=y&%3AshowAppBanner=false&%3Adisplay_count=no&%3AshowVizHome=no)

10:49:32 From Michael Anderson to Everyone: What is plan for dividing the Academic Affairs shortfall among the colleges? This would be useful for planning within college.

10:50:29 From Nancy Gerber to Everyone: Thank you Genie. If we're cutting in areas that have student demand, and the cuts mean students can't enroll in classes they need, that seems like we're cutting off our nose to spite our face just to avoid making hard decisions.

10:50:30 From Sharon Bliss to Everyone: Applicants can't finish their online applications if they are not A-G eligible. Just went through this process from the parent side.

10:50:35 From Member - Katie Lynch to Everyone: Replying to "Is there any discussion to revise the A-G requirem...": The A-G requirements are legislative. There are conversations around the requirements.

10:51:12 From co-chair Amy Sueyoshi to Everyone: @Michael Anderson, We have already distributed targets to colleges based on the projections that inform these reductions.

10:51:57 From Member - Katie Lynch to Everyone: Replying to "Applicants can't finish their online applications ...": Yes, it is a limit of the application that is centrally controlled. We do allow for appeals if a student is not CSU eligible but can demonstrate the ability to be successful

10:52:05 From Member Tiffany O'Shaughnessy, PhD (she/her) to Everyone: In my experience you've been an eerily accurate harbinger of doom @Member Genie Stowers (she/her) on Bay Miwok lands so thanks for raising all of this!

10:52:15 From Cristina Ruotolo to Everyone: Thanks Genie; this makes sense. And your background helps counteract feeling of doom.

10:52:50 From Member Genie Stowers (she/her) on Bay Miwok lands to Everyone: Replying to "In my experience you've been an eerily accurate ha...": Thank you, Tiffany!

10:53:12 From Cristina Ruotolo to Everyone: Replying to "Thanks Genie; this makes sense. And your background...": I meant Zoom background! Very peaceful!

10:53:40 From Member Alaric Trousdale to Everyone: Replying to "@Michael Anderson, We have already distributed tar...": In the spirit of transparency, will that information be shared in this body? The respective targets by college?

10:54:47 From Member Genie Stowers (she/her) on Bay Miwok lands to Everyone: Replying to "Thanks Genie; this makes sense. And your backgroun...": @Cristina Ruotolo I understood that, Cristina. 😊 And that is why I keep this background-- it is so soothing.

10:55:31 From Vance Vredenburg chair biology to Everyone: If the CSU student population is relatively stable over time, why doesn't the CSU chancellor just set caps on campuses that are overenrolled??

10:55:33 From Mei Chin to Everyone: Replying to "@Michael Anderson, We have already distributed tar...": I believe the distribution is in reference to the FTES targets.

10:56:32 From Alex Hwu (he/him/his) to Everyone: Agree with Jackson and Genie, we need to prepare for the worst case senario. So we can have resources to invest as needed

10:56:34 From Member Mari Hulick (she/her) to Everyone: Can we question the silos of the colleges?

10:56:36 From Member Michael Goldman to Everyone: Good points, @Member Mari Hulick (she/her)

10:57:01 From Julie Paez to Everyone: Are we talking to students about what they want in a university and what they think their friends would like

10:57:58 From Member | Jeff Jackanicz to Everyone: @Julie - yes we are. All of the enrollment branding and marketing work is deeply informed by focus groups that are students, prospective students, and those who help them make college decisions.

10:58:35 From Member - Katie Lynch to Everyone: @Julie Paez - yes, we regularly communicate with prospective students and their families on what they are looking for. Our campaigns are based on the research we do to drive interest.

10:58:51 From Member Chanda Jensen to Everyone: I also think we need to prepare for the worst. If things improve budget wise then we can always adjust.

11:00:27 From Blanca Missé to Everyone:  
<https://www.calstate.edu/csu-system/administration/business-finance/financing-and-treasury/Annual%20and%20Quarterly%20Investment%20Reports/annual-investment-report-qe-06-30-2024.pdf>

11:00:45 From Member Genie Stowers (she/her) on Bay Miwok lands to Everyone: since the election, the stock market is no longer delivering steady increases.... it is very up and down...

11:02:29 From Guest Janet Remolona (she/her/Goddess) to Everyone: Copilot tells me that on-campus housing costs SFSU vs SJSU is about \$17,010 (SFSU) to \$10,000 - \$16,000 (SJSU) per AY. That's a huge consideration when choosing which university to attend.

11:03:19 From Member Michael Goldman to Everyone: Presentation on campus & CSU investments, returns and their use would be very interesting.

11:04:23 From Cristina Ruotolo to Everyone: That suggests to me that we should be prioritizing quality of Frosh experience

11:04:30 From Julie Paez to Everyone: Yes!

11:04:47 From Lori Beth Way to Everyone: Our first year retention has improved.

11:04:54 From Nancy Gerber to Everyone: Replying to "Copilot tells me that on-campus housing costs SFSU...": SJSU is also in a much more vibrant area being in downtown SJ. There are a ton of eating and entertainment options within walking distance.



11:05:01 From Sandra Henao to Everyone:

What was the CSU's justification for reducing SFSU's 5% reduction to 3%? What concrete factor(s) changed?

11:05:10 From Member Genie Stowers (she/her) on Bay Miwok lands to Everyone:

Replying to "Our first year retention has improved.": what is that retention rate now, Lori Beth?

11:05:17 From Member Elena Stoian to Everyone: Replying to "What was the CSU's justification for reducing SFSU...": Enrollment

11:06:27 From Guest Janet Remolona (she/her/Goddess) to Everyone: Replying to "What was the CSU's justification for reducing SFSU...": @Elena, are you saying that we met the target set for 3% vs 5% reduction

11:06:28 From Cristina Ruotolo to Everyone: Replying to "Our first year retention has improved.":

Good to now. But right now we're facing real problems with staffing A2 and A1 with prospect of replacing skilled LF with "redeployed" TT faculty. I'm worried about the impact of this unless we invest real effort in retraining faculty and/or rethinking FYE.

11:08:13 From Lori Beth Way to Everyone: Replying to "Our first year retention has improved.": Fall 2023 cohort retention rate was 81.2%

11:08:17 From Member Michael Goldman to Everyone: Replying to "What was the CSU's justification for reducing SFSU...": I thought it was to rescue the low-enrolled campuses from a 5% cut on top of the Governor's likely cut.

11:09:03 From Jesse Garnier to Everyone:

Replying to "Copilot tells me that on-campus housing costs SFSU...": West Grove Commons is \$13k, Towers \$13-\$17k, UPS is \$17k, UPN \$15-\$17k - 2025-26 figures

11:09:32 From Nancy Ganner to Everyone: For anyone just coming in off the waiting room, we restart at 11:10am. Thanks for hanging in there

11:17:04 From Lori Beth Way to Everyone: Sorry. Want to clarify what I said about first time freshmen retention. President Mahoney was totally right. What she meant was we lose them at some point over 6 years (i.e. they leave without graduating). Our most recent 6 year graduation rate is only 48.8%.

11:17:57 From Lynn Mahoney (she, her, hers) to Everyone: Replying to "What was the CSU's justification for reducing SFSU...": Michael is correct. It was a recognition of impact that all these large cuts could have.

11:20:16 From David Miller Shevelev to Everyone:

At UCSC, when i was an undergrad student, we were always able to find student reps to sit on committees during the summer.

11:20:40 From David Miller Shevelev to Everyone: It takes effort but it is possible.

11:21:52 From Katie Murphy to Everyone: Replying to "Copilot tells me that on-campus housing costs SFSU...":

Rent is unfortunately higher in San Francisco than (the already ludicrously expensive) San Jose.

San Francisco: <https://www.apartments.com/rent-market-trends/san-francisco-ca/>

San Jose: <https://www.apartments.com/rent-market-trends/san-jose-ca/>

Of particular note is the difference between multi-bedroom properties in each city as this impacts students living with roommates.

11:22:04 From co-chair Amy Sueyoshi to Everyone: Ping pong is my favorite sport.

11:22:27 From Alex Hwu (he/him/his) to Everyone: Agree with Amy, Ping-Pong

11:22:45 From David Miller Shevelev to Everyone: Replying to "Copilot tells me that on-campus housing costs SFSU...":

Be careful about using AI to find facts. AI hallucinations are common

11:25:28 From Matt Itelson to Everyone: Replying to "Copilot tells me that on-campus housing costs SFSU...":

Although we're far from Downtown, we have Stonestown! (LOL).

11:25:46 From Sandra Henao to Everyone: Replying to "That suggests to me that we should be prioritizing...":

The two main reasons freshmen don't return are finances (39%) and wanting to be closer to their home (24%) based on an older SFSU study (published Jan. 2020) that surveyed Fall 2017 freshman on why they didn't return. Perhaps a new study should be planned since it has been 5 years since the last one was done.:

<https://ir.sfsu.edu/sites/default/files/documents/Fall%20202017%20Students%20Who%20Left%20Study%20-%20January%202020.pdf>

11:27:00 From Nicole Bolter to Everyone: To your question about philanthropy Jackson, SFSU won the CCAA conference-wide award for community outreach last year and is be considered for the NCAA national award. You can read more here: <https://sfstategators.com/news/2024/10/11/general-sf-state-selected-as-the-winners-of-the-2023-24-ccaa-cares-community-service-award.aspx>

11:27:53 From Paula Hsieh to Everyone: If you're interested in academics and student-athletes, please take a look at this: <https://sfstategators.com/news/2025/2/10/general-gators-excel-in-the-classroom-in-fall-2024.aspx>

11:28:05 From Member - Katie Lynch to Everyone: Replying to "That suggests to me that we should be prioritizing...": We have been working with IR on an updated retention analysis that considers many factors. Yesterday, Margo Landy brought this to the Student Success and Graduation Committee for discussion.

11:31:31 From Burcu Ellis to Everyone: How many student athletes does \$250 K cover?

11:32:49 From Brandon Davis to Everyone: Replying to "How many student athletes does \$250 K cover?": Not all athletes are on scholarship so it's hard to say, given that they receive various sums.

11:33:23 From David Fierberg to Everyone: Staffing for fundraising for athletics has been part time for the past 7 years

11:33:46 From Matt Itelson to Everyone: Thank you Jamillah and Brandon for the presentation! Go Gators!

11:38:59 From Member Alaric Trousdale to Everyone: They can go to SJSU, who is actively recruiting all the athletes from Sonoma right now.

11:39:43 From Member, Dylan Mooney to Everyone: @Brandon Davis when was the last gym floor renovation? I'm curious about long-term recurring costs.

11:39:52 From Matt Itelson to Everyone: I recall that President Wong used to call Athletics the "front door" to the University.

11:40:52 From Brandon Davis to Everyone: Replying to "@Brandon Davis when was the last gym floor renovat...": I believe it was a year ago. It's about every 3-4 years, and it's \$15-30k depending on what shape it is. We're very careful of what we allow on the floor with both internal events and rentals.

11:41:01 From Matt Itelson to Everyone: Replying to "They can go to SJSU, who is actively recruiting al...": SJSU is Division I with football.

11:41:35 From Matt Itelson to Everyone: Replying to "@Brandon Davis when was the last gym floor renovat...": Have you seen the floor at University of Oregon?

11:41:47 From Burcu Ellis to Everyone: By which academic year do we have to have a balanced budget, President Mahoney?

11:41:48 From Brandon Davis to Everyone: Replying to "They can go to SJSU, who is actively recruiting al...": Correct Matt, most Sonoma athletes may be offered a landing place for school but most won't be recruited to play on those Division I teams.

11:42:23 From Lynn Mahoney (she, her, hers) to Everyone: We have to have one every year and have been using reserves to accomplish that since 2019.

11:42:36 From Guest Sandee Noda to Everyone: <https://www.csueu.org/news/archive/join-our-campaign-to-fund-the-csu>

11:42:43 From Burcu Ellis to Everyone: Thank you!

11:43:19 From Matt Itelson to Everyone: Replying to "They can go to SJSU, who is actively recruiting al...": Jaylen Wells though

11:45:19 From Member Tiffany O'Shaughnessy, PhD (she/her) to Everyone: Appreciate that guidance, thanks Jef

11:49:28 From Member Michael Goldman to Everyone: Senate-sponsored Townhall this afternoon at 2:00 PM...

11:50:47 From Member Michael Goldman to Everyone: Likely recommendations from IRC by end of semester.

11:52:57 From Burcu Ellis to Everyone: The Dean's council in the policy seems to come after the IRC provides recommendations to both the Deans and the Provost council? Not a parallel process in the Policy?

11:54:41 From Alesha Sohler (She/Her) to Everyone: It seems like that is a need right now

11:54:48 From Rick Harvey to Everyone: <https://sfsu.policystat.com/policy/17203230/latest/> is the latest Policy on Program Sustainability, Continuance, and Discontinuance, #F24-177

11:55:22 From Afitap Boz to Everyone: Thank you for everything you do.