

San Francisco State University Government & Community Relations Advocacy Calendar 2021

Detailed below is an outline of the 2020/2021 advocacy plans of the Government & Community Relations Office. Plans may be subject to change pending the state legislature.

December 1st 2020

Dec 9 th Mullin Dec 9 th Ting Dec 9 th Wiener Dec Chiu TBD Dec 11 th Levine	Speak with local delegation (follow up to Leg Visit in November) -Ting, Levine, Mullin, Chiu, and Wiener	<u>Focus Area:</u> Success of SF State pivoting in a time of crisis and importance of further funding moving further	<u>Focus Area:</u> Advocate for restoration of last year's cuts and the implication those cuts had on our university and system	<u>Focus Area:</u> Total systemwide ask \$556 million (pending CSU Board of Trustees vote)
First few weeks of December 2020: Dec 7 th Speier Dec 8 th Feinstein Dec 8 th Pelosi	Speak with Federal delegation (Pelosi Feinstein, and Speier)	<u>Focus Area:</u> Highlighting the impacts of CARE's Act funding: but the need for more given the current fiscal outlooks	<u>Focus Area:</u> Need for further federal aid in a form of a stimulus package (major need for funding for state and local governments)	<u>Focus Area:</u> Advocating for non-congressional measures such as the reversal of Diversity Executive Order, Title IX regulations, DACA etc
January (2021)	"Meet and Greet" with CA State Senate D-13 (Josh Becker) and D-7 (Myrna Melgar)	<u>Focus Area:</u> "Meet and Greet" with President Mahoney. Urging support for SFSU and the CSU		
	Possible round table discussion with presidents and local delegation (East	Focus Area: Workforce development and local economic impact (keen in		

January Budget Proposal from Governor Newsom Released:	Bay, SFSU, and SJSU)	on students and universities key to faster recovery from economic recession) <u>Focus Area:</u> Internally prep for advocacy week and assess fiscal outlook		
February (2021) Federal:	"Meet and Greet" with new CA Senator	Focus Area: "Meet and Greet" with President Mahoney. Urging support for SFSU and the CSU	Focus Area:	Focus Area:
Advocacy Week (Local Delegation)	Times TBD from Chancellor's Office	Advocacy week (with President Mahoney, CFO, VP External Affairs, Gov Rel)	State advocacy focus on Governor Newsom's January Budget and how we can improve it	Pivot to show the need to fund institutions that are the future of California
April (2021)	Advocacy with local delegation (with alumni focused on impact in the region) - Jim Wunderman, Rodney, and President Mahoney	Focus Area: Economic impact to local region (in order to move out of a recession faster we need more students to help this pandemic and enter the work force)	<u>Focus Area:</u> Reference Economic Impact Report	
End of our Advocacy				
May (2021)	"May Revise"			

June (2021)	June 15 th Legislature modifies/approves budget		
July (2021)	Newsom sings Budget July 1 st		

<u>5 Advocacy Topics:</u> <u>Pivoting during the Pandemic:</u>

Strategically integrate how SFSU positioned themselves throughout the Covid-19 pandemic. Refer to hiring freezes and travel freezes as a way SFSU combated budget deficits that we were facing.

Touch on SFSU's part in fighting the spread of Covid-19 and helping to get resources to our students in need through Hope Crisis Fund, College of Science and Engineering donating PPE equipment, and creating face shields (Engineering and Department of Computer Science), and opening up the library for in-person studying for affected students.

Remind the legislature that although SFSU and the CSU were in a relatively good place before the recession caused by the pandemic with regards to reserves etc; a significant cut like last year will only hurt the system and bring back the progress and equity divide that we are striving so hard to fix.

GI 2025: Progress and Effects:

Demonstrate the system-wide and university-wide strives in achieving the 2025 goals. Highlight the move to remote learning and advising in such a short time.

Reaffirm that Pell Grant (rose 1.5%) and Opportunity Gap (rose to 9.7%) students are most at risk if the full funding is not pledged by the legislature and governor.

Address the success we have made in retention rates amongst first and second years of a 2.1% increase and 2% respectively.

Need for Federal Relief and Regulatory Changes:

Illustrate the need for further federal aid such as the CARES Act. Key in on state and local aid as it gives us the best possibility to mitigate a cut.

Highlight the challenges we have faced in the pandemic and where previous CARES money went to benefit students.

Express the concern with the previous administration's executive orders and regulations surrounding DACA, Diversity Training, Title IX, and express more straightforward rules from the Department of Education.

Local Impacts:

Identify the need for how SFSU makes a difference in the community. Provide data regarding students supporting the local and state economy.

Pivot to mention the need for healthcare workers in our state and the future workforce is the CSU.

Explain to come out of a recession faster you need to invest in institutions that will be graduating the next doctors, politicians, problem solvers, nurses, police officers, etc.

No More Budget Cuts on State Level:

Reiterate the need and duty the CSU has for California.

The emphasis that further cuts mean moving backward with faculty and staff layoffs, more division in equity, and less success in meeting GI 2025 goals.

Describe that CSU is an investment in the future of California.

Outline a lack of funding during this recession can have catastrophic effects on the students and future Californians years from now.

An educated workforce is essential to the State's recovery.