

# UNIVERSITY BUDGET COMMITTEE

September 27, 2012

## *Final Minutes*

### **Members present:**

Robert Keith Collins  
Harvey "Skip" Davis  
Lawrence Hanley  
Nancy Hayes  
Andrew Ichimura  
Robert Nava  
Sue Rosser  
Jerald Shapiro  
Genie Stowers  
Don Taylor  
Jo Volkert  
Les Wong

### **Members absent:**

Ramon Castellblanch  
Marty Linder

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### **Call to Order**

A quorum was reached and President Wong and Nancy Hayes called the meeting to order at approximately 9:05am

### **Comment Period**

No one signed up for the Comment Period.

### **Approval of the Minutes from the May 10, 2012 UBC Meeting**

The minutes of the May 10, 2012 UBC meeting were approved, no changes were requested.

### **Announcements**

Each committee member introduced themselves.

### **Budget Update**

Franz Lozano, Budget Officer, reviewed and highlighted the budget situation via an abbreviated version of the PowerPoint presentation that was forwarded to the

committee prior to the meeting. Additionally, he provided the following links for the committee's information and review.

**2012-13 California Budget**

<http://www.ebudget.ca.gov/>

<http://www.ebudget.ca.gov/pdf/Enacted/BudgetSummary/FullBudgetSummary.pdf>

<http://www.ebudget.ca.gov/pdf/Enacted/BudgetSummary/HigherEducation.pdf> (Higher Education section)

**Legislative Analyst Office: The 2012-13 Budget, California Spending Plan**

[http://lao.ca.gov/reports/2012/bud/spending\\_plan/spending-plan-091312.pdf](http://lao.ca.gov/reports/2012/bud/spending_plan/spending-plan-091312.pdf)

**2012-13 CSU Budget Memo**

<http://calstate.edu/budget/fybudget/coded-memos/B12-02-memo.pdf>

**CSU Support Budget -Addressing the Challenges and Choices, July 17, 2012**

<http://www.calstate.edu/pa/BudgetCentral/July2012.pdf>

**CSU Board of Trustees Finance Agenda, September 18, 2012**

<http://calstate.edu/bot/agendas/sep12/Finance.pdf>

**System Budget Advisory Committee (SBAC) Review of Cost Reduction and Revenue Enhancement Strategies**

<http://calstate.edu/budget/fybudget/presentations-communications/budget-strategies/index.shtml>

Franz indicated that the campus budget in place for 2012-2013 assumes the \$250M trigger will be pulled and approximately \$15M of one-time funds (in addition to \$5M in CEL funds) will be used to address the budget gap should Proposition 30 fail.

President Wong mentioned that the Chancellor's Office has been discussing the possibility of capturing CERF (Continuing Education Revenue Fund) balances from each CSU campus to address budget issues centrally.

**Enrollment Update**

Jo Volkert distributed a handout which outlined the fall 2012 preliminary enrollment numbers, spring 2013 projections, and fall 2013 information.

The fall preliminary numbers show that headcount is up by approximately 1000 compared to fall 2011. This is due to the fact that the CSU is closed for most admissions in spring 2013. Headcount includes 340 Step to College (transitory, non-matriculated) students. We have an annual projected resident FTES of 23,069. This is 269 FTES over our target of 22,800, approximately +1.18% and well within the Chancellor's Office allowed +3/-2 margins.

SF State will admit 400 new students in spring 2013 (compared to 1,999 in spring 2012). Following the Chancellor's Office directive, spring 2013 admissions are restricted to:

1. Transfer students completing AA and AS degrees for transfers authorized under SB1440
2. Students and programs with prior institutional commitments
3. Veterans (authorized by the Chancellor's Office)

Fall 2013 applications will be accepted beginning October 1. The Chancellor's Office has provided very specific wording the campuses are required to use when notifying applicants that admissions decisions will be held until after the November election.

Our international student population is at approximately 1,500 with 60-70 new international students this year.

### **Misc.**

Robert Nava spoke about the November 6 election and our critical and active role in informing and educating the campus community and external constituents (business community, parents, alumni, retired faculty, etc.) about key issues affecting the CSU, in particular Proposition 30. He announced that the SF Chamber of Commerce voted to support Prop 30, unlike other more conservative chambers that have taken a neutral stance or are against it. Also encouraging is that the Chronicle has endorsed Prop 30, but not Prop 38. Polls indicate that it will be a very close election however, approximately 50/50 right now.

Lisbet Sunshine summarized other advocacy efforts including a campus voter information and registration drive and rally on October 10 and a "Storm the Dorm" event in conjunction with Residence Life. The goal is to register 3,000 new voters in time for the election. There are plans for a Town Hall here on campus for interested parents. There will be a District 7 debate in later October. There are several electronic avenues for getting the message out to constituents including daily tweets, updates to the SF State websites, social media/Facebook posts, and email advocacy. There is a big push for getting a polling place here on campus, ideally in the residence halls. Currently the closest polling place is about a mile away. We are continuing to work thru indemnification issues so that this can happen. A "pay-it-forward" campaign is in the works that will broadcast the timely and remarkable fact that 70% of our legislators have a CSU education. Individually we can help get the word out by writing letters to the editor.

Academic Senate is doing community outreach this semester by inviting local government representatives to campus, such as Hydra Mendoza, Commissioner, SF Board of Education; Tim Paulson, Executive Director, SF Labor Council; and Senator Leland Yee, SF/San Mateo Counties.

President Wong stated that the precarious financial health and overall well-being of City College of San Francisco (CCSF) looms large given their continued WASC accreditation problems. Although we have not been asked to step in to help as of yet, a good deal of thought, discussion, and planning is needed in case we are asked to do so. Potentially, this could mean upwards of 1,000 transfer ready students needing assistance.

President Wong stressed that continued cuts to the federal budget are anticipated and will inevitably impact federal grants and other federally funded programs here at SF State and elsewhere, such as Trio, Title 3 and Title 5.

President Wong stated that the Chancellor's Office clearly expects each CSU campus to begin developing on-line course and program offerings, and has repeatedly stressed this point at several recent Executive Council meetings. On-line offerings have the opportunity to tap into a variety of markets (traditional students, non-traditional students, private industry, etc.) with significant and vital growth potential here at SF State. All offerings would of course need to be in compliance with CFA guidelines and internal rules and regulations. Nancy Hayes and Sue Rosser will draft a formal charge for a committee to look at faculty incentive programs for development of online courses. President Wong encouraged interested UBC members to participate on this project, and so far Genie Stowers, Larry Hanley, and Jerry Shapiro have expressed an interest. Additionally it is expected that Brian Beatty, AVP, Academic Affairs and Jose Galvan, Dean, College of Extended Learning will also join that team. President Wong asked for 1-2 models to present to the CFA and the unions by the end of the academic year, if not sooner.

#### **Adjournment**

The meeting was adjourned at 10:30am.

Respectfully submitted,

Catherine Dunham  
Administrative Assistant to the VP & CFO  
Administration & Finance