



2020-2021 Enrollment Update

*Presented by Tom Enders
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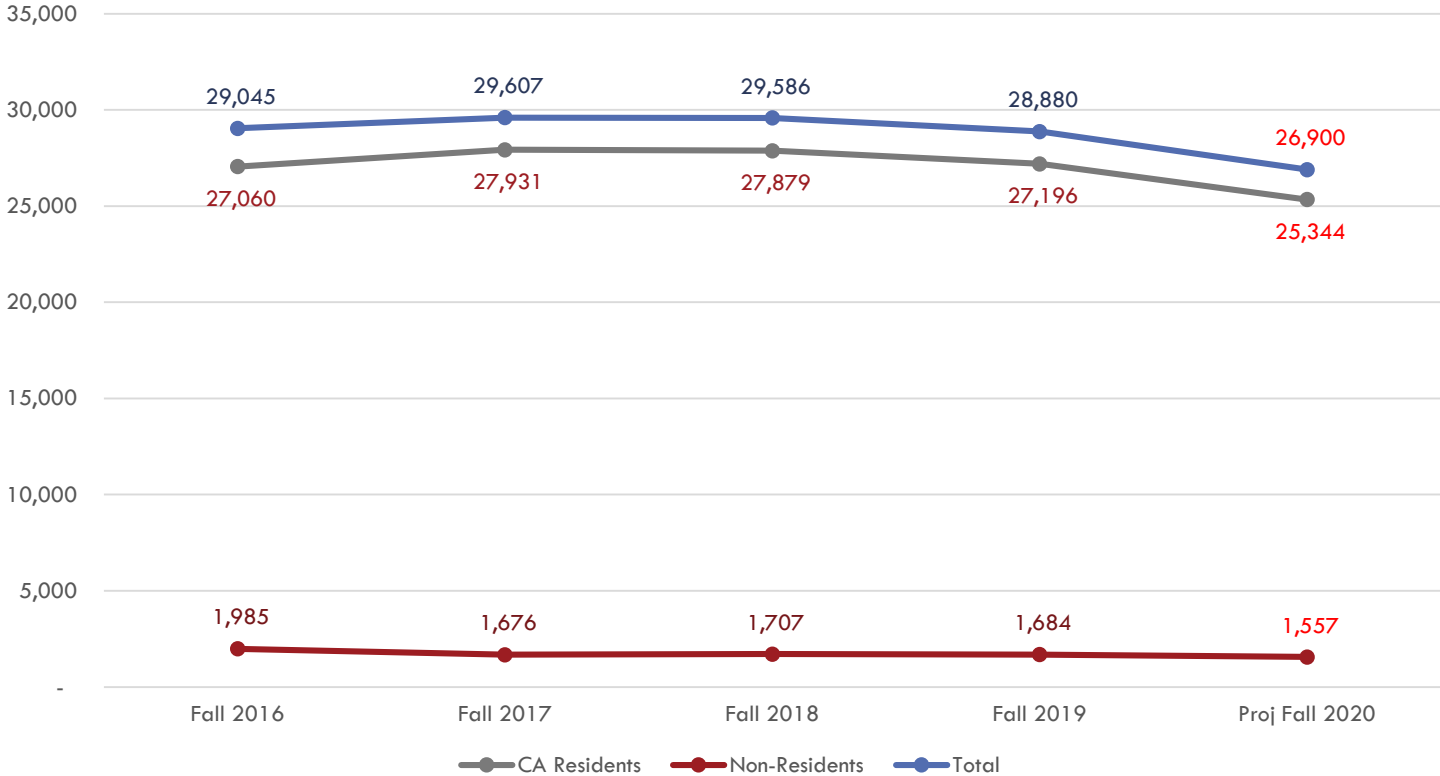
*University Budget Committee (UBC)
Thursday, April 23, 2020*

Enrollment

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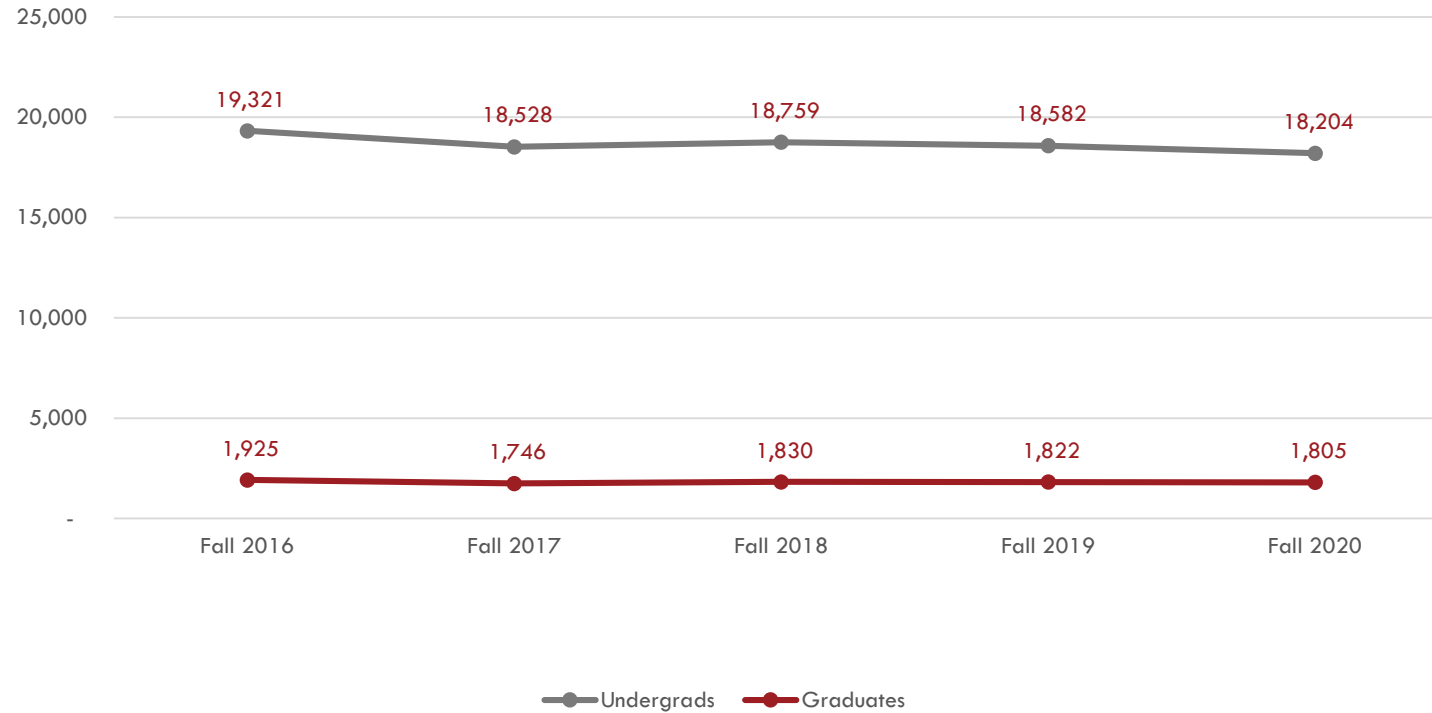
- Key Enrollment Trends Pre COVID-19
- Planning for the Uncertainty of our Current Reality

Fall Total Headcount Trend – Pre COVID-19



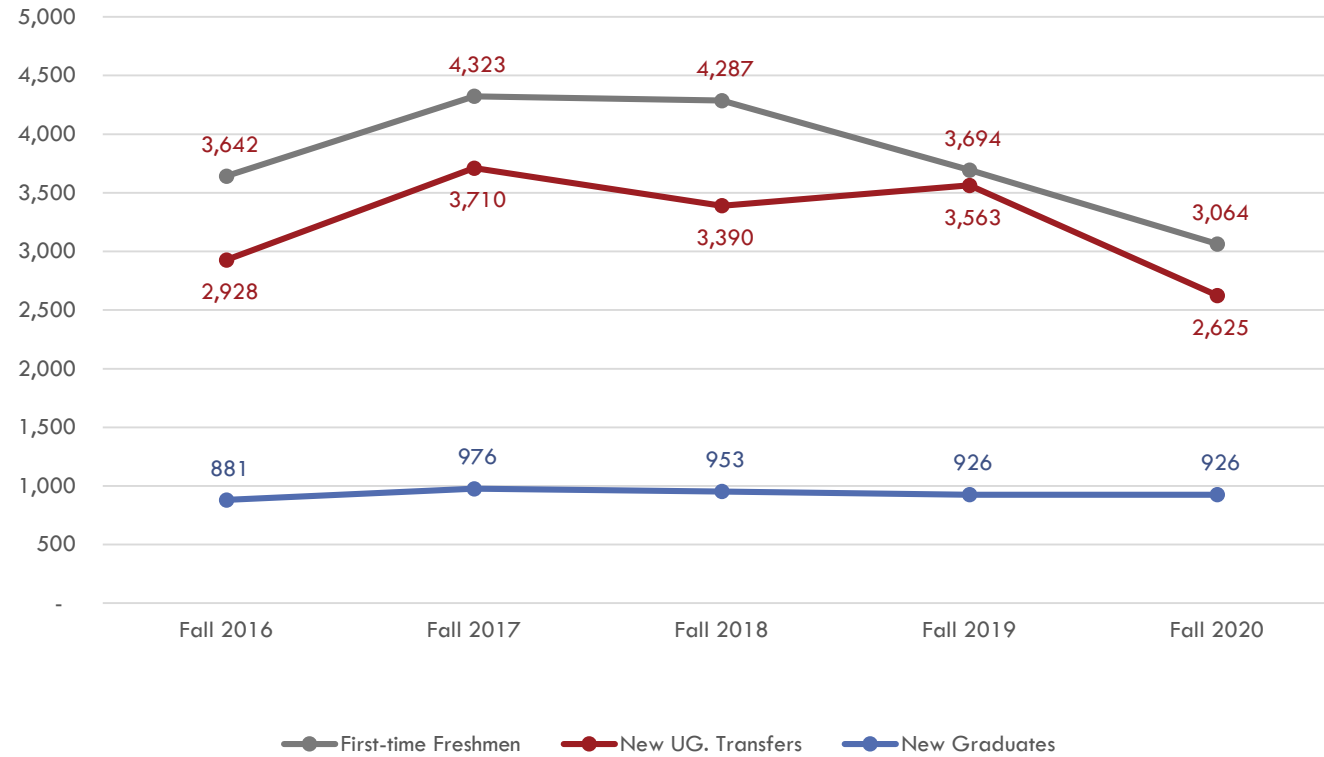
	Census				Projection	Difference to Fall 19	
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	#	%
CA Residents	27,060	27,931	27,879	27,196	25,344	(1,852)	-7%
Non-Residents	1,985	1,676	1,707	1,684	1,557	(127)	-8%
Total	29,045	29,607	29,586	28,880	26,900	(1,980)	-7%

Continuing Student Headcount Trend – Pre COVID-19



	Census				Projection Fall 2020	Difference to Fall 19	
	Fall 2016	Fall 2017	Fall 2018	Fall 2019		#	%
Undergrads	19,321	18,528	18,759	18,582	18,204	(378)	-2%
Graduates	1,925	1,746	1,830	1,822	1,805	(17)	-1%
Total Cont. Students	21,246	20,274	20,589	20,404	20,009	(395)	-2%

New Student Headcount Trend – Pre COVID-19



	Census				Projection Fall 2020	Difference to Fall 19	
	Fall 2016	Fall 2017	Fall 2018	Fall 2019		#	%
First-time Freshmen	3,642	4,323	4,287	3,694	3,064	(630)	-17%
New UG. Transfers	2,928	3,710	3,390	3,563	2,625	(938)	-26%
New Graduates	881	976	953	926	926	-	0%
Total New Students	7,451	9,009	8,630	8,183	6,615	(1,568)	-19%

Key Factors Pre COVID-19

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- SFSU was already facing an enrollment decline of about 7%
- The decline was disproportionately new undergraduate students
 - New Freshmen -18%
 - New Transfer -27%
 - Continuing students -2%
- This has both short-term and long term budget implications as our continuing student population will decline more dramatically in future years
- Course and service planning need to be adjusted to the shift in demographics with a heightened focus on student success and retention

Enrollment in the COVID-19 Context

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- Nobody knows how students and parents will respond.
- Many have suggested planning for a 15% decline. That would be in addition to the decline previously discussed.
- Many feel the decline will be most prevalent in:
 - First-time freshmen outside of commuting distance
 - Large impact on us as about 48% enroll from outside the Bay area
 - International students
 - Possible moderate impact on us as many of our international students are already in country
- During hard economic times, families tend to choose lower cost institutions which may help us

When might we know more?

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- Fall Enrollment begins Monday. We will review enrollment trends in mid-May after continuing students have had a chance to enroll.
- The intent to enroll deadline has been extended to June 1. We will review new student intents and registrations for orientation at that time.