# University Budget Committee September 19, 2019





1. Welcome and Announcements

President Lynn Mahoney & Interim VP & CFO Jeff Wilson

- 2. Introduction of new committee members
- 3. Approval of Meeting Minutes from May 13, 2019 VP Wilson
- 4. Enrollment Update: College Year 2019-2020 Presented by Sutee Sujitparapitaya, Associate Provost Institutional Analytics, Academic Affairs
- 2019-2020 Budget Update
  Presented by Elena Stoian, Executive Director
  Budget Administration & Operations, Administration & Finance
- 6. UBC Initiatives

#### **VP** Wilson

**VP** Wilson

- 7. Open Forum (10 minutes, 3-minute limit per speaker)
- 8. Adjournment; next meeting Tuesday, December 3<sup>rd</sup>, 2019, 9:00am-11:00am

Welcome and Announcements

Lynn Mahoney President

**Jeff Wilson** Interim Vice President & CFO Administration & Finance Approval of May 13<sup>th</sup> Minutes

**Jeff Wilson** Interim Vice President & CFO Administration & Finance Enrollment Update: College Year 2019-2020

### Sutee Sujitparapitaya

Associate Provost Institutional Analytics, Academic Resources Academic Affairs



San Francisco State University Institutional Analytics

### Enrollment Update

College Year 2019-20 Enrollment (Projections)

By Sutee Sujitparapitaya September 19, 2019

#### Summer Enrollment



2,871

204

2,667

2019\*

Change

111

3

25

139

FTES

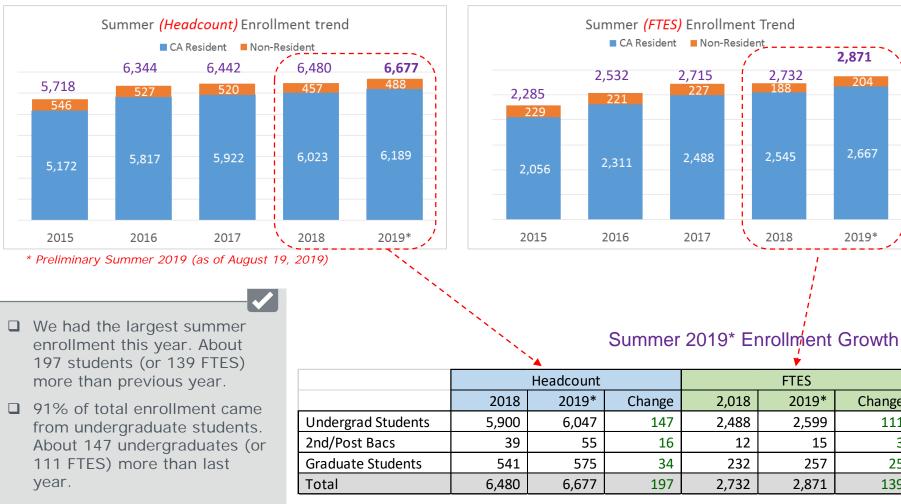
2019\*

2,599

15

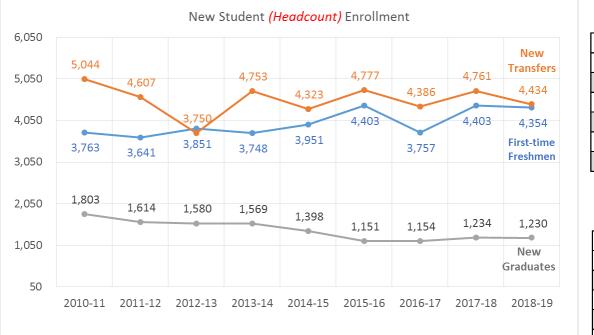
257

2,871



□ SF State had the second largest summer enrollment in the system (behind San Diego State)





First-time Freshme	Change					
	Fall 2018 Fall 2019*					
Applied	35,605	34,636	(969)			
Admitted	25,550	26,375	825			
% Admitted/Applied	72%	76%				
AAO	5 <i>,</i> 307	4,419	(888)			
% AAO/Admitted	21%	17%				
Enrolled	4,287	3,701	(586)			
% Enrolled/AAO	81%	84%				

New UG Transfers	Change		
	Fall 2018	Fall 2019*	F18 vs. F19
Applied	15,900	16,748	848
Admitted	12,453	13,793	1,340
% Admitted/Applied	78%	82%	
AAO	4,415	4,272	(143)
% AAO/Admitted	35%	31%	
Enrolled	3,390	3,620	230
% Enrolled/AAO	77%	85%	

- □ Since 2012-13, we had enrolled more transfers every year. However, the surplus had been diminishing *less than 2% in 2018-19.*
- When compared between the fall 2018 and fall 2019, we will have a significant decline in first-time freshmen (about 586 students less than last year). For new undergraduate transfers, there will be an increase of 230 students.
- □ New graduate enrollment had slightly increased for the last two years. It is anticipated that new graduates in the fall 2019 will be about the same as the previous year.

New Graduates	Change		
	Fall 2018	Fall 2019*	F18 vs. F19
Applied	3,414	3,499	85
Admitted	1,391	1,457	66
% Admitted/Applied	41%	42%	
AAO	1,114	1,115	1
% AAO/Admitted	80%	77%	
Enrolled	953	955	2
% Enrolled/AAO	86%	86%	



#### Headcount

	Fall 2018	Fall 2019*	Difference
New Students			
1st Time Freshmen	4,287	3,701	(586)
New UG Transfers	3,390	3,620	230
New PBac	173	129	(44)
1st Time Graduates	953	955	2
Total	8,803	8,406	(397)
<b>Continuing Students</b>			
Undergraduates	18,759	18,463	(296)
2BA/PBac	194	175	(19)
Graduates	1,830	1,858	28
Total	20,783	20,496	(287)
Total			
Undergraduates	26,436	25,784	(652)
2BA/PBac	367	305	(62)
Graduates	2,783	2,813	30
Total	29,586	28,902	(684)

#### Full-time Equivalent Students (FTES)

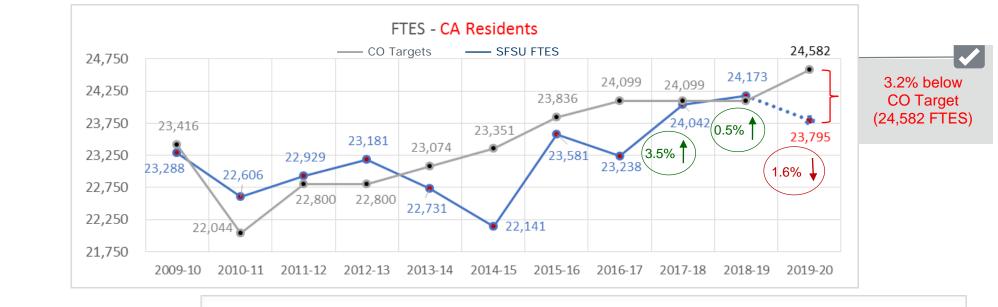
	Fall 2018	Fall 2019*	Difference
New Students			
1st Time Freshmen	3,885	3,372	(513)
New UG Transfers	2,814	3,110	296
New PBac	170	122	(48)
1st Time Graduates	816	830	14
Total	7,685	7,434	(251)
<b>Continuing Students</b>			
Undergraduates	16,033	15,935	(97)
2BA/PBac	119	107	(12)
Graduates	1,258	1,319	61
Total	17,409	17,360	(48)
Total			
Undergraduates	22,731	22,417	(314)
2BA/PBac	288	228	(60)
Graduates	2,074	2,149	75
Total	25,094	24,794	(299)

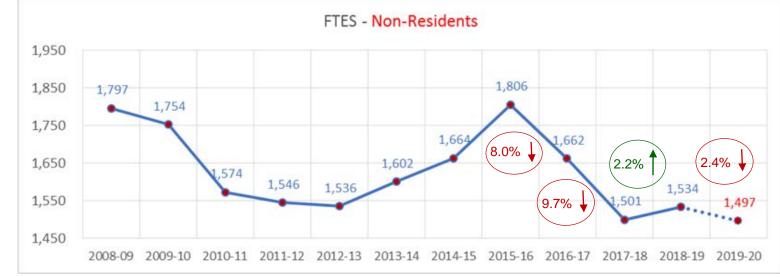
#### Average Unit Load (AUL)

	Fall 2018	Fall 2019*	Difference
Undergraduates	13.04	13.15	0.11
2BA/PBac	11.84	11.55	(0.29)
Graduates	8.91	9.07	0.16
Total	12.64	12.74	0.10

Notes: Fall 2018 Official Census; \* Projected Fall 2019 Census based on September 9, 2019 Data

#### CY 2019-20 Projection - FTES





#### Assumptions:

- Summer 2019 and Fall 2019 = Preliminary Data
- Spring 2020 New Students (e.g., Undergraduates, New Credentials, and New Graduates) = Spring 2019 Census
- Spring 2020 Continuing Students = Fall 2019 Enrollment \* Continuation Rates; Average Unit Load = Most Recent Year Rate.

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Institutional Analytics San Francisco State University Administration Building, Room 450A 1600 Holloway Avenue, San Francisco, CA 94132



Budget Update: 2019-2020

#### **Elena Stoian**

Executive Director Budget Administration & Operations Administration & Finance

# San Francisco State University 2019-20 Budget

University Budget Committee September 19<sup>th</sup>, 2019



- Planning Objectives
- SF State University General Fund Budget
- SF State University Consolidated Operating Budget
  - Auxiliaries
  - Self-support operations
- SF State University Capital Budget
- What's Next

# **Budget Planning Objectives**

#### 2019-20 SF STATE UNIVERSITY BUDGET PLANNING OBJECTIVES (CONTINUATION OF FY2018-19)

## Sustainability

## Transparency

## Engagement

- Outline Campus Base Budget
- Optimization of "ALL" funding sources
- Capital budget aligned with strategic projects

2019-20

**FISCAL YEAR** 

- Structured prioritization of budget requests
- Financial oversight reviews

- Publish budget book
- Campus budget forums
- Fiscal and budget training

- Budget process assessment survey
- Shared governance feedback on planned procedure changes
- Collaboration and suggestions for cost efficiency and reduction initiatives

#### **2019-20 SF STATE UNIVERSITY BUDGET PLANNING GOALS**

## Sustainability

## Transparency

## Engagement

- Budget model enhancements
- University wide hiring plan and position management
- Financial resource alignment with strategic, academic and IT plans
- Cost structure analysis and performance targets

- Management decision support tools/dashboards
- Strategic reserve fund management and targets
- Shared and common cost reporting

- Formal feedback/response platform
- Optimal space utilization
- Reporting outcomes and savings from cost efficiency and reduction initiatives

# **University Budget Model**

#### **SF STATE UNIVERSITY BUDGET MODEL**

## SF STATE UNIVERSITY HYBRID BUDGET MODEL

<b>Incremental</b> (State Allocation)	<b>Performance</b> (Graduation Initiatives 2025)	<b>Formula</b> <b>Base</b> (Colleges Allocation)	<b>Decentralized</b> (Cabinet to Division Level)	<b>Strategic</b> <b>Initiative-</b> (Requests)
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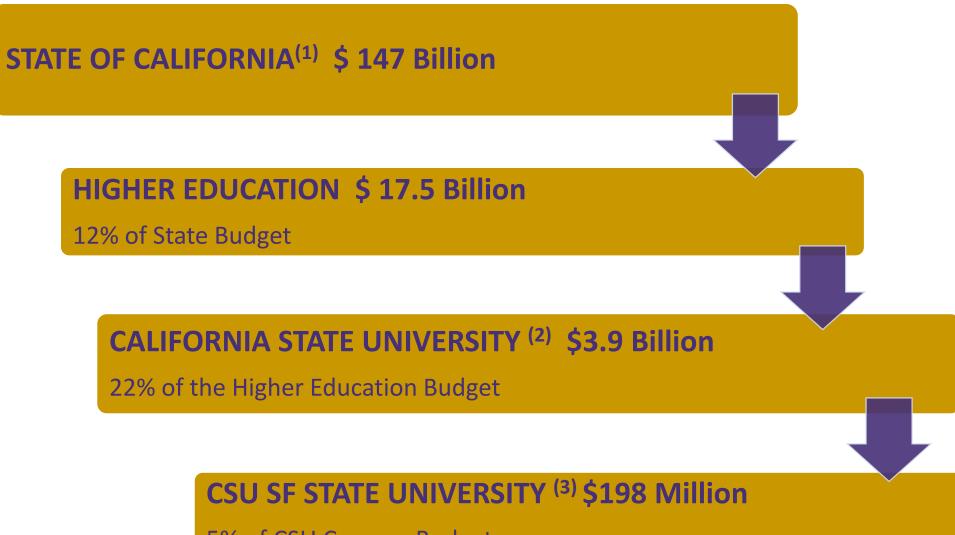
### **UNIVERSITY BUDGET CONCEPTS**

	BASE	ONE-TIME
<u>WHAT IS IT?</u>	Budget For Permanent Expenditures Which Recur Annually	Budget Provided For A Specific Length Of Time. They Are Non Recurring
HOW IS FUNDED?	Current Year Operating Fund Budget	Reserve <sup>(2)</sup> /Carryforward Balances <sup>(3)</sup>
<b>EXAMPLES</b>	Personnel Costs, Benefits, Operating Expenditures <sup>(1)</sup> , Utilities, Risks	Campus/Units - Strategic Initiatives

Notes(1) Operating expenditure such as : travel, training, instructional equipment, supplies and service, etc. (2) Reserve- An amount of a fund balance set aside to provide for expenditures from the unencumbered balance for continuing appropriations, economic uncertainties, future apportionments, pending salary or price increase appropriations, and appropriations for capital outlay projects; (3)Carryforward -unexpended balances at the end of the year 20

# 2019-20 SF State University General Fund Budget

### **FY2019-20 ENACTED STATE BUDGET ALLOCATION PROCESS**



5% of CSU Campus Budgets

### **2019-20 SF STATE UNIVERSITY BUDGET ALLOCATION**

(In millions)

	FY2019-20 CSU BUDGET PLAN		FY2019-20 GOV. BUDGET		FY2019-20 July B-MEMO	
	One-Time	Base	One-Time	Base	One-Time	Base
Graduation Initiative (GI) 2025	-	75	30	45	2.0	2.1
Compensation	-	148	-	170	-	9.2
Enrollment Growth 2% <sup>(1)</sup>	-	108	-	85	2.3	3.2
Infrastructure	250	80	239	-	25.0	-
Mandatory Cost Increase	-	45	-	45	-	1.4
Basic Needs Initiatives <sup>(2)</sup>	15	-	46	16	0.1	-
Legal Services- Health and Human Serv. Chapter	-	-	7	-	-	-
SUG				ļ		
Total	\$265	\$456	\$322	\$361	\$29.4	\$15.9

1 Includes only the state allocation for enrollment growth (tuition revenue estimated at \$2.3mil)

<sup>2</sup>Base-Rapid rehousing -\$6.5 mil; Summer financial aid- \$6mil; Project rebound-\$3.3 mil; Capital Fellows Program-\$107K; One time-Student hunger -15 mil; Potential CSU campuses – \$4mil; Various programs, services and research-\$27.2mil

#### **2019-20 BUDGET PLANNING ASSUMPTIONS**

(In thousands)

GENERAL FUND ALLOCATION	Coded Memo B 2019-02		
FY2018-19 Base Allocation		\$182,087	
FY2019-20 Compensation	9,215		
Health Benefits	430		
Retirement Rate Adjusted Increase	769		
Min Wage Increase	139		
Graduation Initiative 2025	2,121		
Enrollment Growth (at 2%)	5,469		
General Fund Adjustment <sup>1</sup>	-2,294		
Total Additional Allocation		\$15 <i>,</i> 933	
TOTAL		\$198,020	

<sup>1</sup> expense adjustment SUG as part of tuition revenue and 2019-20 SUG expense adjustment

#### 2019-20 BUDGET PLANNING ASSUMPTIONS WITH 0.5 % GROWTH-24,219FTE (Approved by President's Cabinet)

#### **TUITION REVENUE & FEES**

	Enrollment			Tuition and Fees	(In thousands)
	(1)	(1) (2) (3)	(3)	(4)	(5)
	Resident FTES Target	Non- resident FTES	Gross Tuition Revenue	Other Fees	Gross Tuition and Fee Revenue
					(Col. 3 + Col. 4)
FY2018-19 ACTUALS	24,173	1,534	\$167,494	\$34,884	\$202,378
FY2019-20 BUDGET (0.5% Growth)	24,219	1,501	167,324	31,019	198,343
VARIANCE			\$-170	-\$3,865	-\$4,035

#### **Assumptions:**

Headcount Flat Increased Average Unit Load

## 2019-20 BUDGET PLANNING ASSUMPTIONS WITH 2% GROWTH-24,581FTE

#### **TUITION REVENUE & FEES**

	Enrollment			<b>Tuition and Fees</b>	(In thousands)
	(1)	(2)	(3)	(4)	(5)
	Resident FTES Target	Non- resident FTES	Gross Tuition Revenue	Other Fees	Gross Tuition and Fee Revenue (Col. 3 + Col. 4)
FY2018-19 ACTUALS	24,173	1,534	\$167,494	\$34,884	\$202,378
FY2019-20 BUDGET (2% Growth)	24,581	1,501	169,688	31,019	200,707
VARIANCE			\$2,194	-\$3,865	-\$1,671
Assumptions: Headcount Flat					

Increased Average Unit Load

### **Budget Tuition Revenue Assumptions**

#### **Assumptions:**

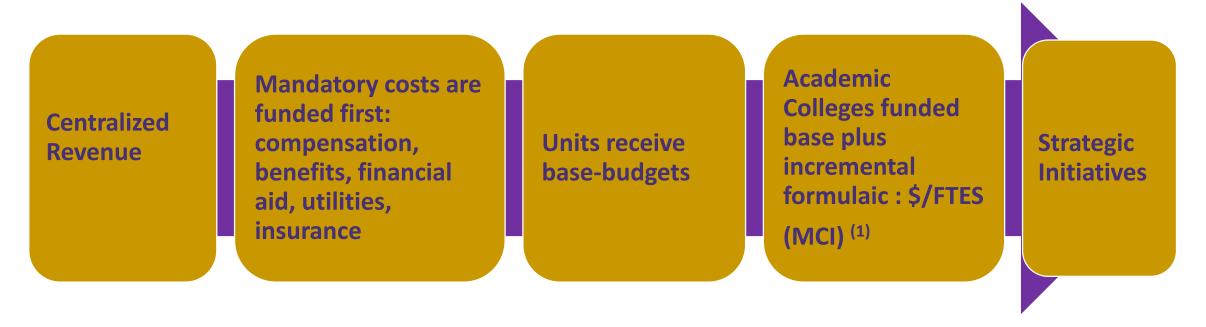
- AUL used was based on average of the most recent like-terms, so Fall AUL was the average of FA17 & FA18, where Spring AUL was kept the same as last year planning with average of SP17 & SP18
- The student mix FY17/18 was updated for revenue model with SP18 & FA18 and SUM18
- The projection was updated with SUM19 = SUM18
- Non-resident was also updated on with SUM18 & FA18 for SUM19 & FA19, respectively
- Waivers were the same as last year budget planning
- Non-resident tuition fee (per semester unit) is assumed at previous year budget planning

#### Justification of the lowered projection (Case#3) based on the flow of data:

- Upon extending drilled down to the data flow, here are the findings that causing the drop of the revenue:
- The continuing students ratio is updated with FA18 ratio on the FY 19/20 projection. The higher continuing ratio (FA18) was factored into the total student from Spring 2019 planning number, resulted the higher continuing student projected in Fall 2019
- The FTE-to-Headcount Ratio is increased at each student level, due to increase in unit loads at each student level.
- The higher FTE-to-Headcount ratio, coupled with the higher continuing headcounts in projected FA19, the more FTEs produced toward the target. As a result, less new students needed to fulfill the FTE target (from the model)
- The higher FTE-to-Headcount ratio also affect the new freshmen and junior since they produced significant FTEs toward the FTE target

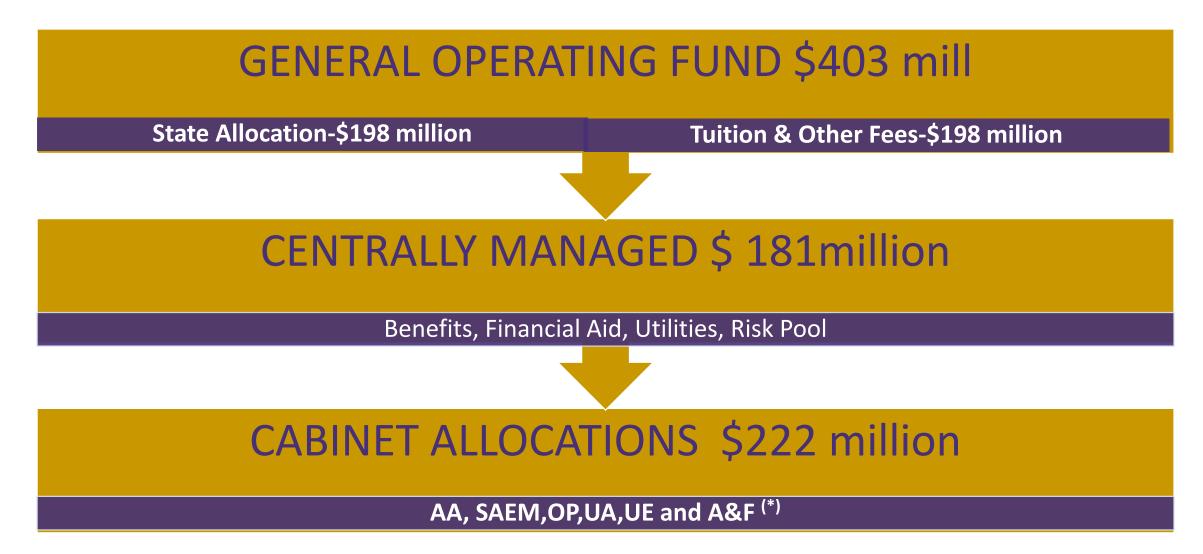
### SF STATE UNIVERSITY-RESOURCE ALLOCATION APPROACH

Mandatory costs are taken off-the-top before the units receive the base budgets; incremental FTES are allocated based on formula, one-time money are funding strategic initiatives based on outcomes.



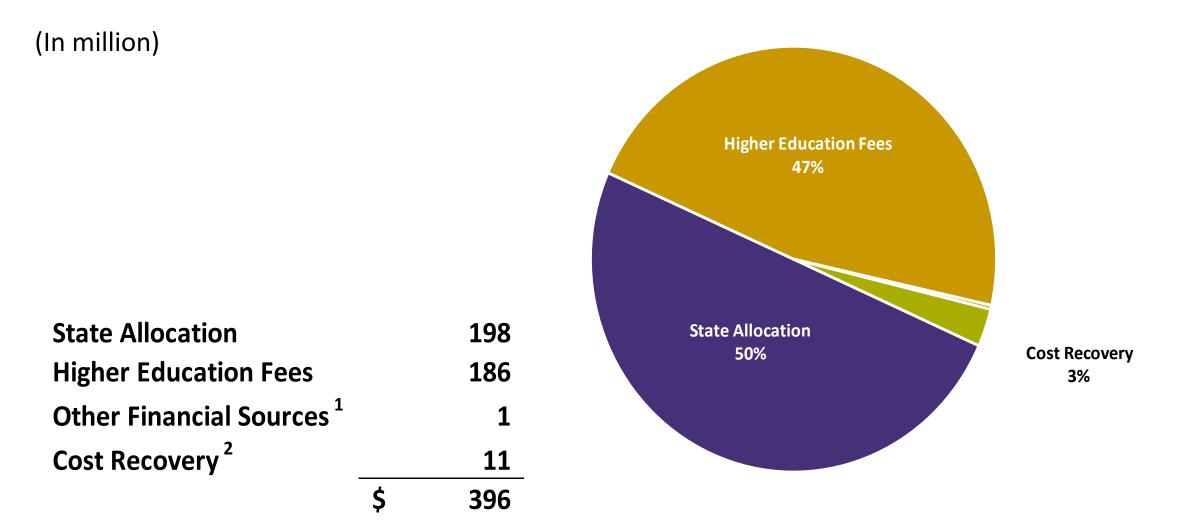
Note: <sup>(1)</sup> MCI- Marginal cost of instruction ,a calculation methodology used by the Department of Finance to provide instructional support funding for enrollment growth.

### SF STATE UNIVERSITY BUDGET ALLOCATION PROCESS



<sup>(\*)</sup> Academic Affairs, Student Affairs and Enrollment Management, Office of the President, University Advancement, University Enterprises, Administration & Finance

### **2019-20 SF STATE UNIVERSITY GENERAL FUND BUDGET-REVENUES**

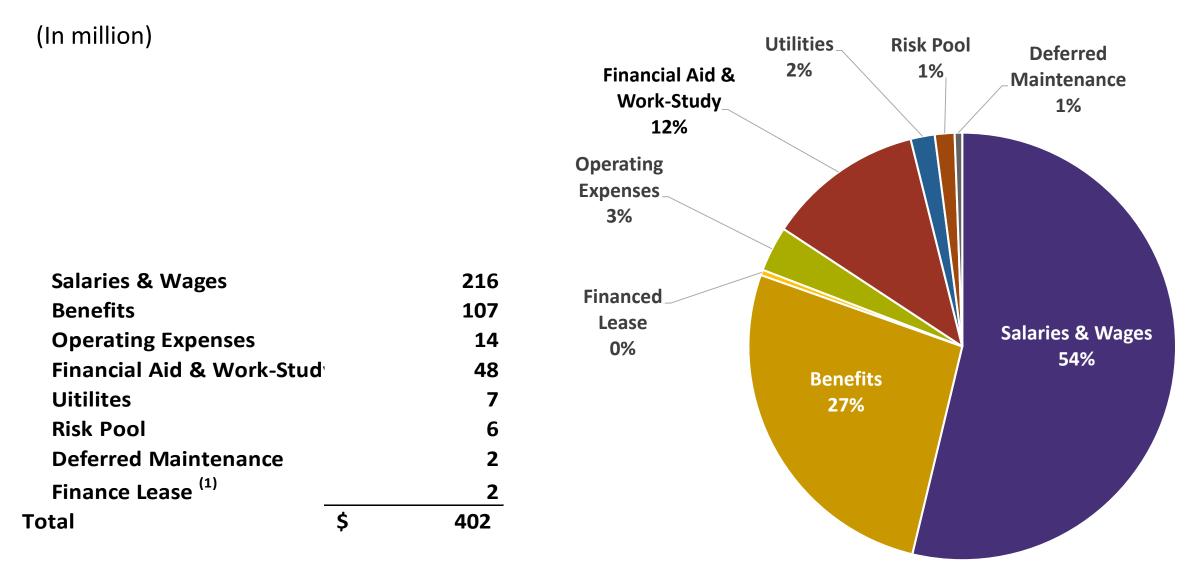


Notes:

<sup>(1)</sup> Interest revenue

<sup>(2)</sup> Cost recovery, Cost Allocation, Reimbursement release time, est. retirement adjustment.

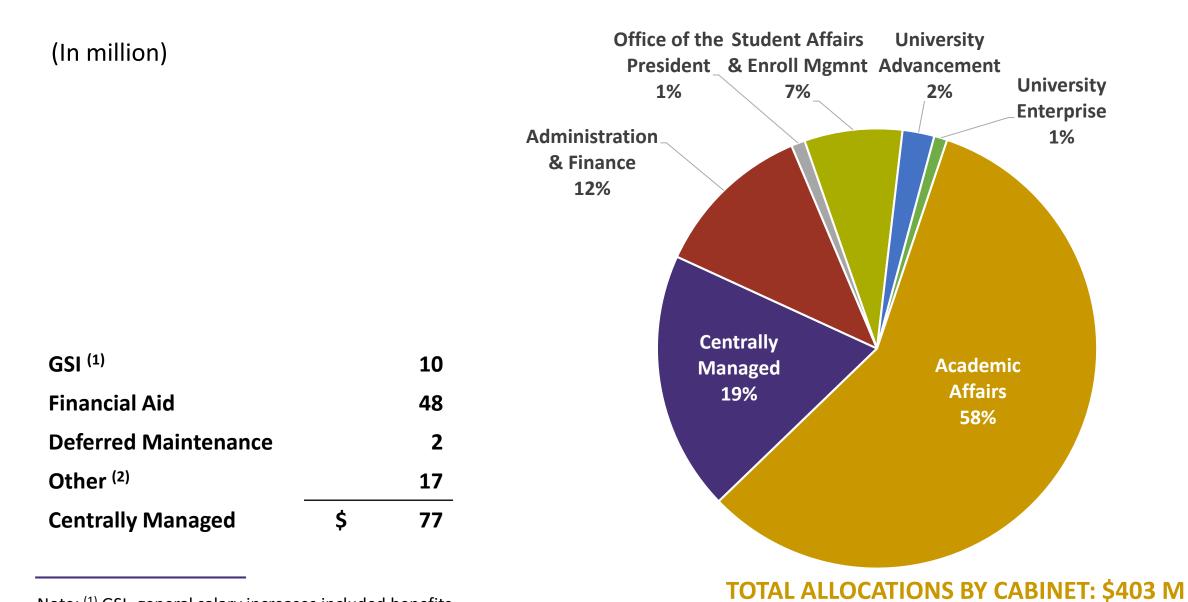
### **2019-20 SF STATE UNIVERSITY GENERAL FUND BUDGET-EXPENDITURES**



#### **TOTAL EXPENDITURES: \$403 M**

<sup>(1)</sup> BECA Loan Payment

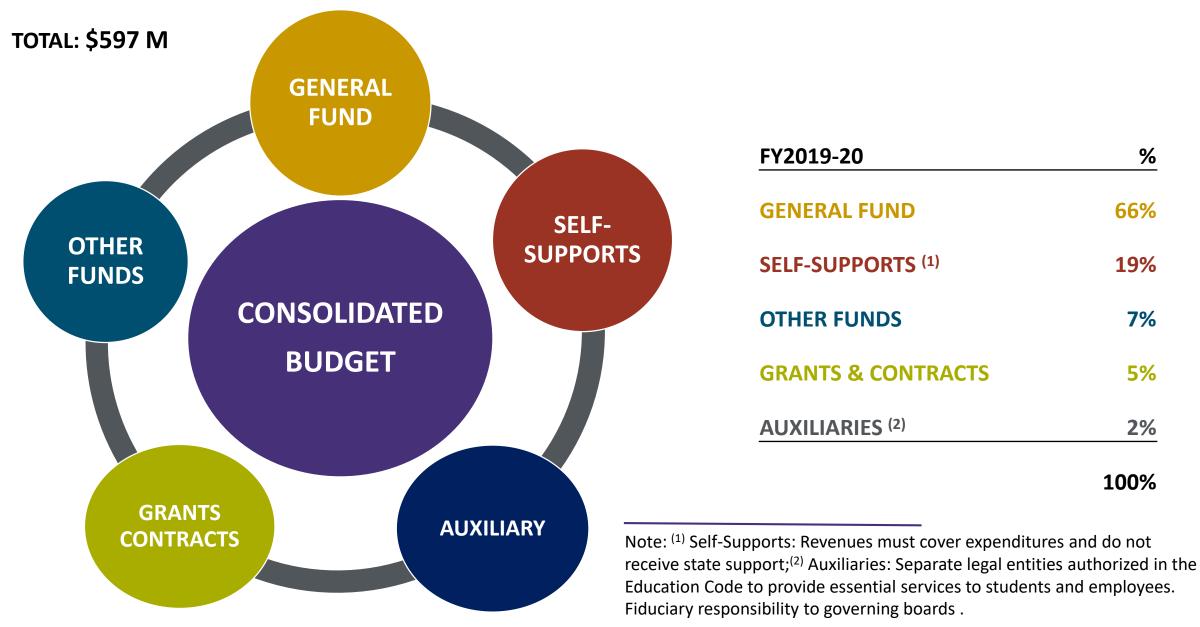
### **2019-20 SF STATE UNIVERSITY GENERAL FUND BUDGET BY CABINET**



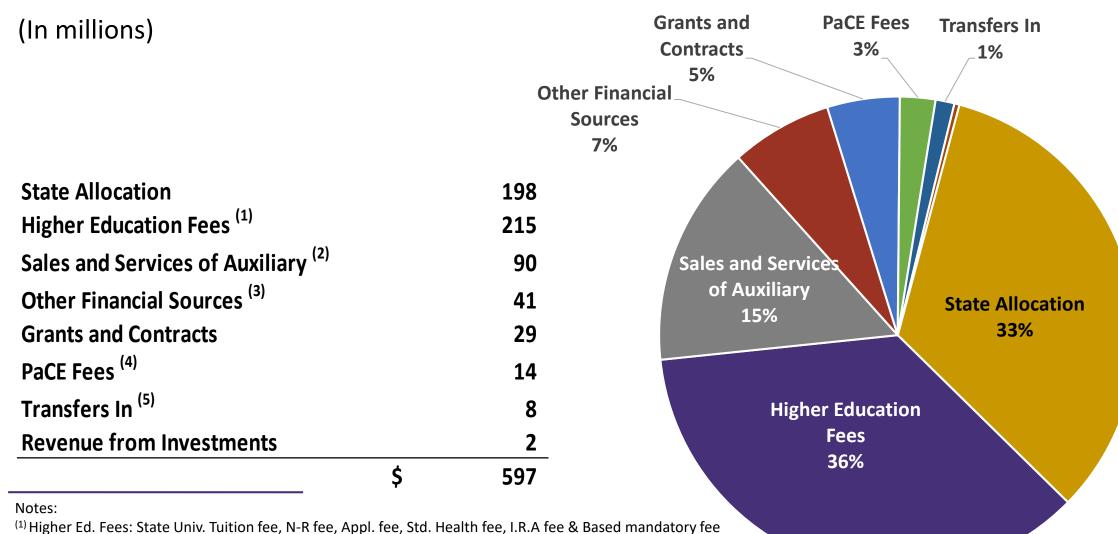
Note: <sup>(1)</sup> GSI- general salary increases included benefits. <sup>(2)</sup> utilities, insurance, loan payment

# 2019-20 SF State University Consolidated Operating Budget

### **DRAFT-2019-20 SF STATE UNIVERSITY CONSOLIDATED OPERATING BUDGET**



### **2019-20 SF STATE UNIVERSITY CONSOLIDATED BUDGET REVENUES**



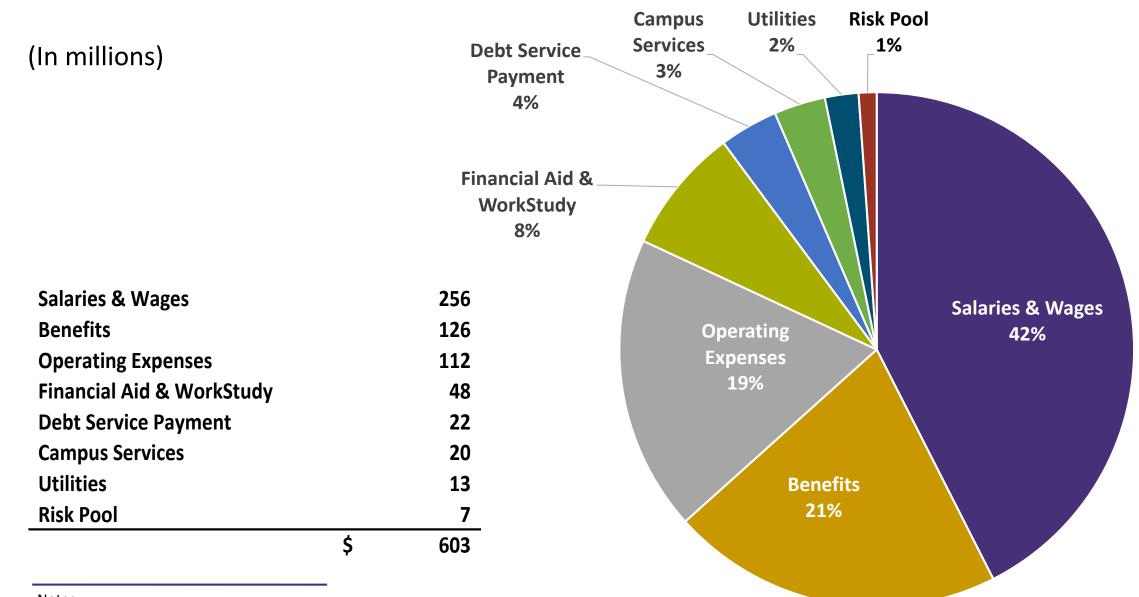
<sup>&</sup>lt;sup>(2)</sup> Associated Student, Campus Recreation, Housing, Parking, U-Corp, Children Campus

<sup>(4</sup>) College Extended Learning

<sup>(5)</sup> Transfer in: NR301, Misc. Fee, Residential Life & Lottery Fund

<sup>&</sup>lt;sup>(3)</sup>Other Financial Sources: Cost Recovery, Cost Allocation, IDC, misc. fee from various self support

#### **2019-20 SF STATE UNIVERSITY CONSOLIDATED BUDGET-EXPENDITURES**



#### Notes: Campus services: facilities and IT support for the self-support operations

# Auxiliaries

### **2019-2020 SF STATE UNIVERSITY AUXILIARIES**

### FY2019-20 Budget - Revenue

Associated Students = \$9.3M

Foundation = \$2.1M

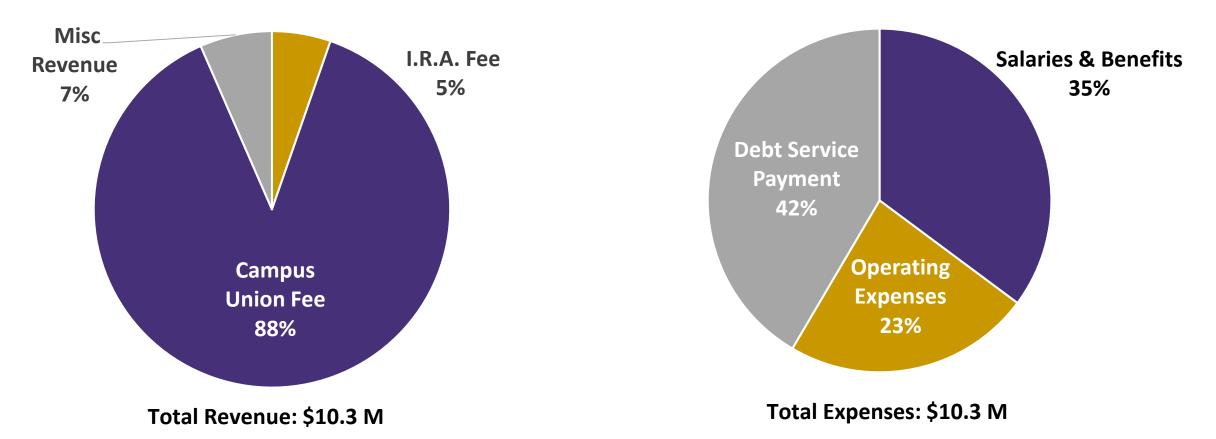
**University Corporation = \$3.1M** 

Total = \$13.8M

- Separate legal entities authorized to provide essential services to the CSU educational programs.
- Fiduciary responsibility to governing boards.

# **Self Supported Operations**

# **2019-20 SELF SUPPORTED OPERATIONS-CAMPUS RECREATION-MASHOUF**

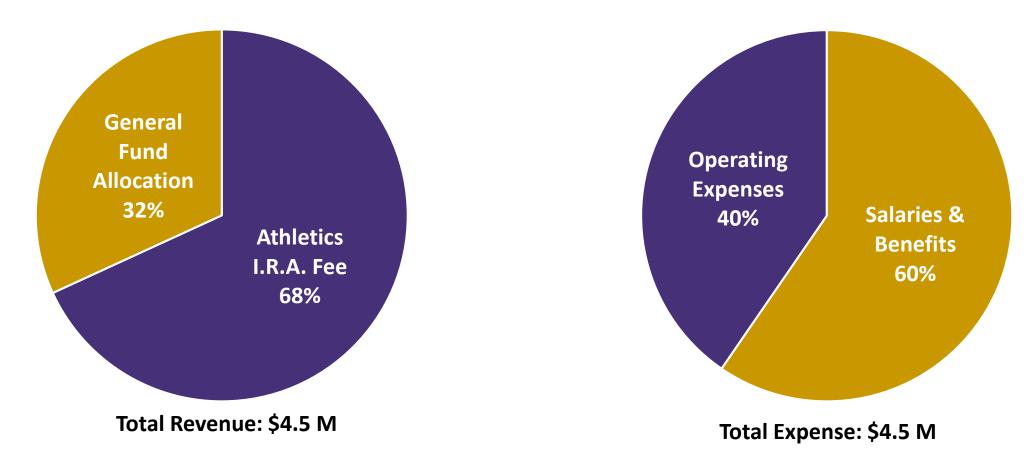


#### HIGHLIGHTS:

Campus Recreation Department offers a variety of fitness and wellness programs and services for the campus community and operates the Mashouf Wellness Center. Besides being open for 115 hours per week during the academic year and 85.5 hours per week during the summer and intersessions, Campus Recreation will offer group exercise classes, massage therapy, personal training, intramural sports leagues, special events, management of sport clubs, outdoor trips, swim lessons, a summer youth camp, and other programming.

Note: I.R.A. athletics instructional related activities campus mandatory fee

# **2019-20 SELF SUPPORTED OPERATIONS-ATHLETICS**



#### HIGHLIGHTS:

The mission of the Athletic Department at San Francisco State University is to provide a broad-based NCAA Division II intercollegiate athletics program that fosters the physical, intellectual, social and emotional development of a divers and highly skilled group of student-athletes. Intercollegiate athletics are an important part of the heritage and vitality of the University and provide an opportunity for students-faculty, staff, alumni and friends to share experiences, ad by doing so, enhance the cohesiveness of campus life. SF State offers 12 NCAA sports.

## **2019-20 SELF SUPPORTED OPERATIONS-CHILDREN'S CAMPUS**

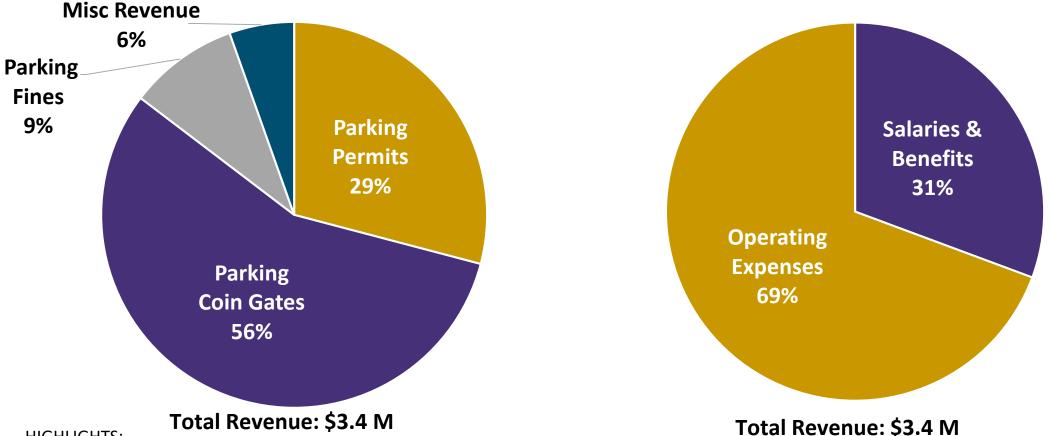


### Total Revenue: \$1.6 M

### **HIGHLIGHTS**:

Children's Campus generates revenue from tuition the families pay to receive care for their child.

Over the past five years, an average of 443 SF State students spent an average of 6,119 hours at the center each year. For every full-time equivalent child enrolled at Children's Campus, the center touches 6.5 SF State students and contributes 90 hours towards their educational success. In addition to supporting the academic success of these students, Children's Campus hires 30-40 students to work at the center as teacher assistants and substitutes.



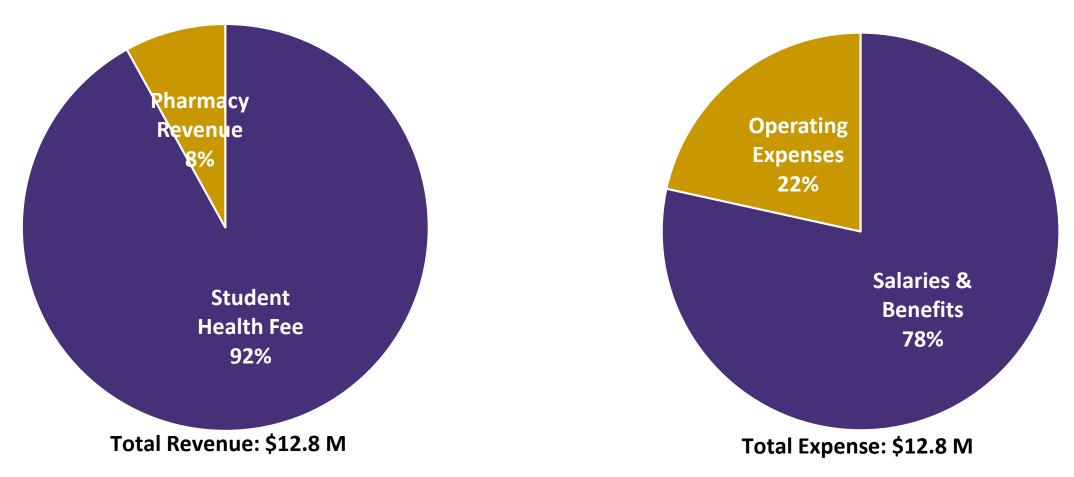
# **2019-20 SELF SUPPORTED OPERATIONS-PARKING AND TRANSPORTATION**

#### HIGHLIGHTS:

Parking & Transportation supports about 33,000 of combined staff, faculty, and students by providing reasonable parking rates and offering transit options for those who commute to campus through programs and services such as free Shuttle to/from Daly City Bart station and campus, commuter check, RideMatch, and Zipcar in support of the campus' transportation initiative and to promote sustainable transportation which help reduce traffic congestion and greenhouse gas emissions.

On a daily basis, an average of 2,250 daily permit transactions are being purchased from permit machines and about 2,151 of permit sales sold annually to faculty/staff, auxiliary, student and resident students who park in all campus lots.

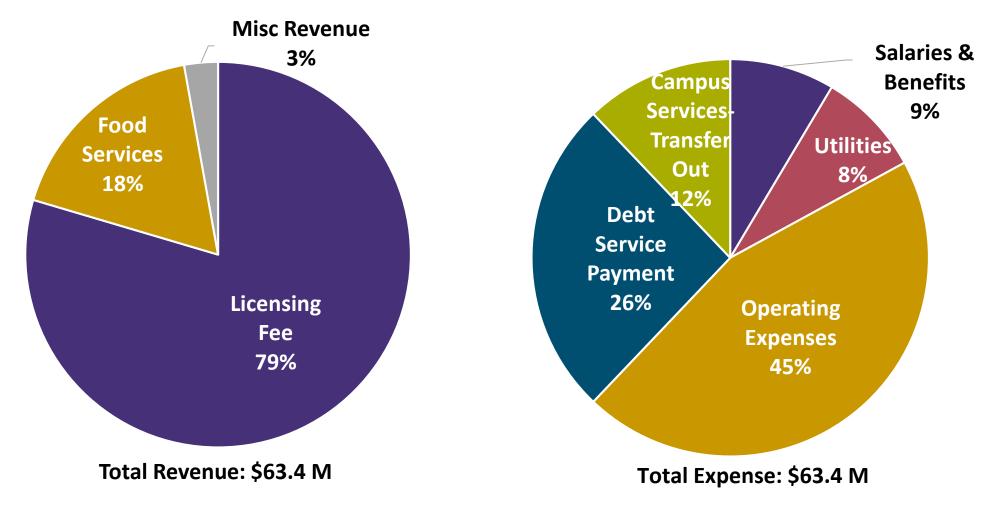
## **2019-20 SELF SUPPORTED OPERATIONS-STUDENT HEALTH**



#### **HIGHLIGHTS:**

Student Health is comprised of Health Promotion & Wellness (HPW), Counseling & Psychological Services (CAPS), and Student Health Services (SHS) The services exist to provide comprehensive, best practice responses for our student's basic needs and well-being. These 3 units engage students to foster resilience and the ability to thrive in support of San Francisco State's Graduation Initiative efforts. In FY 2017-18, HPW achieved about 22,500 student contacts, CAPS 3,000, and SHS 24,750.

### **2019-20 SELF SUPPORTED OPERATIONS-HOUSING, DINING & CONFERENCE SERVICES**

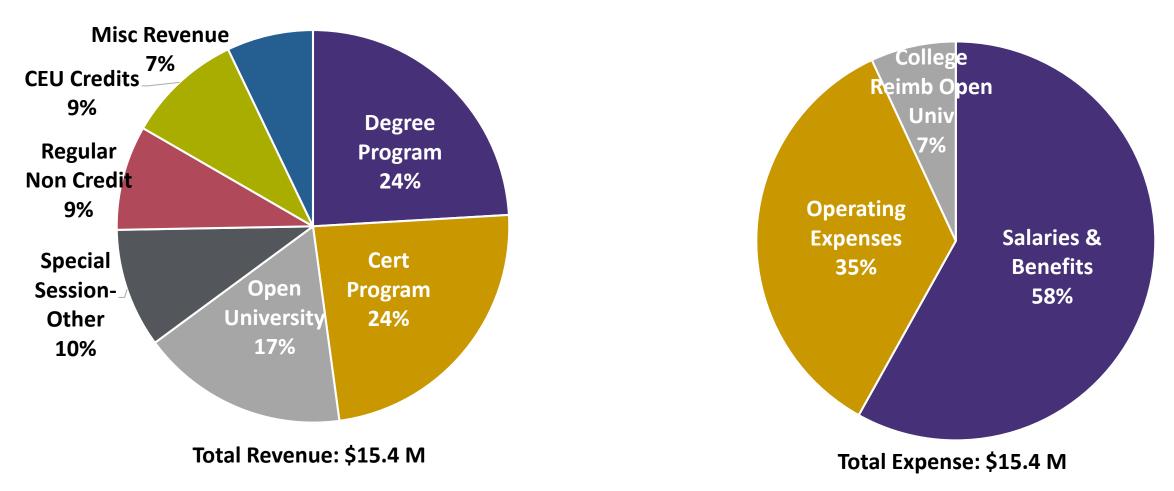


#### **HIGHLIGHTS:**

Housing Dining and Conferences Services (HDCS) manages FOUR programs: Student, Employee & Family Housing, Dining Services and Conference & Event Services, Residential Life

Notes: Campus Services expense includes services for Facilities, Res Life and IT. Misc. Revenue- Conference & event services and interest.

## **2019-20 SELF SUPPORTED OPERATIONS-CONTINUING EDUCATION LEARNING**

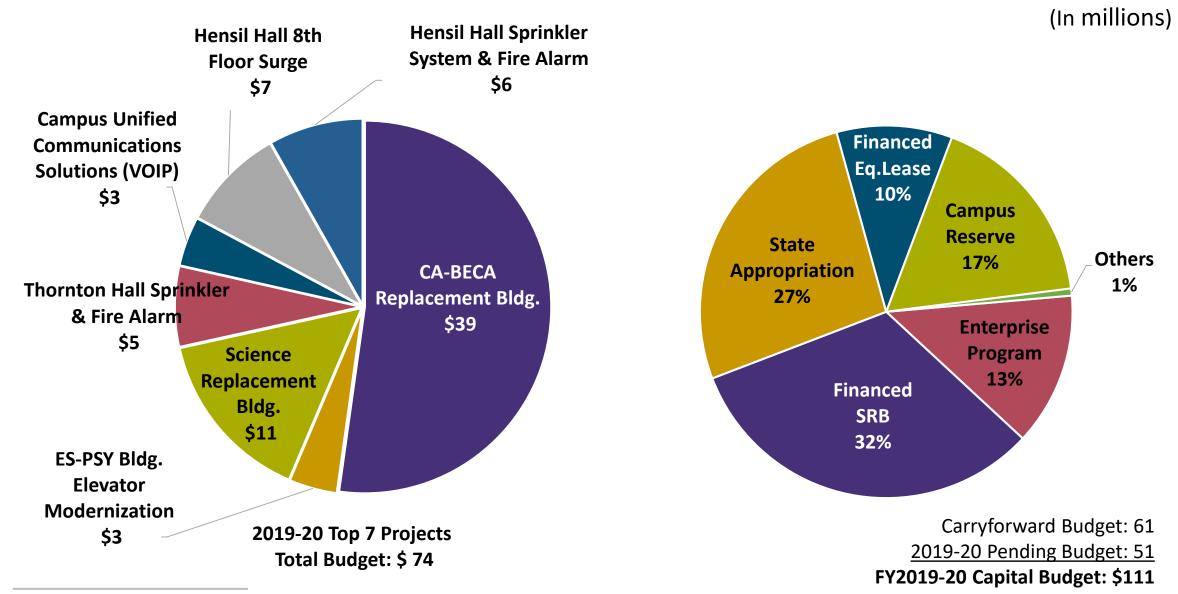


**HIGHLIGHTS:** 

CEL offers academic credit certificates, professional development certificates, bootcamps, individual credit courses, non-credit courses and Continuing Education Units (CEU's). CEL also provides access to SF State courses through Open University, Winter Session and Elder College. CEL offers 421 courses and 47 programs to fit any student's unique educational needs. Many of these are offered in collaboration with other colleges at SF State.

# 2019-20 SF University Capital Budget

# **2019-20 SF STATE UNIVERSITY CAPITAL BUDGET**



Notes: ES-PSY = Ethnic Studies-Psychology, CA-BECA = Creative Arts – Broadcast and Electronic Communication Arts Excluded \$129M Holloway Student Housing Project. It is private funding: Public-Private/Public Partnership (PPP) Excluded \$49M Science Replacement Building Project. It is pending for funding sources.

# **WHAT'S NEXT**

• Campus 2019-20 Budget Report

• Town Halls Meetings

• Financial Oversight Reviews

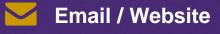
# THANK YOU

# **Contact Us at:**

### **Budget Administration & Operations**

San Francisco State University 1600 Holloway Avenue San Francisco, CA 94132





budget@sfsu.edu budget.sfsu.edu

# **UBC** Initiatives

**Jeff Wilson** Interim Vice President & CFO Administration & Finance



# **University Budget Committee**

Charge and Initiatives

San Francisco State University Administration & Finance

# **Committee Charge**

The University Budget Committee ("UBC") is charged with providing the President with advice and recommendations related to budget policy, planning, and review.

# **University Budget Committee**

San Francisco State Administration & Finance

**Initiatives - Policy** 

# **Reserves and Carryforward**

A policy governing the reserves and carryforward policies for the campus to improve transparency, enhance budget planning, and define roles and responsibilities

## **Distribution of Recovered Indirect Costs from Sponsored Programs**

A policy governing the process for distributing recovered indirect costs in a transparent and responsible manner that rewards the generation of indirect cost recovery, incentivizes grants and contracts activity, and supports the sustainability of the research and sponsored programs function.

# **Questions?**

# Thank you.

# **OPEN FORUM**

(Three Minutes Per Speaker)

# **Next Meeting:**

December 3, 2019 9:00 AM – 11:00 AM

Thank you for your service to this committee.

