

University Budget Committee

May 21, 2018



Agenda

1. Welcome and Announcements
2. Approval of Feb. 1, 2018 Meeting Minutes
3. Governor's Budget Update: May Revise and Projections for June
4. B.A.C. Update including Marginal Cost of Instruction and *(postponed until next meeting)*:
CEL MOU's with Colleges
5. Update on the 2018-19 Enrollment Projection
6. State University Grant (SUG) Awards
7. Center for Media Arts Funding Sources and Capital Improvement Plan Submittal
(postponed until next meeting)
8. Open Forum; Ten minutes, 3-minute limit per speaker
9. UBC Committee:
 - *Last meeting for 2017/2018 term: Tuesday, July 10th, 10:00am*
 - *Faculty member term expiring; new one needed for Fall '18 – Fall '21 term*

**Welcome
and
Announcements**

President Les Wong
and
Ann Sherman, Vice President & CFO (Interim)
Administration & Finance

Approval of February Minutes

Ann Sherman, Vice President & CFO (Interim)
Administration & Finance

**Governor's Budget Update:
May Revise and Projections for June**

Dominique Cano-Stocco
Executive Director
Government & Community Relations
University Advancement



SAN FRANCISCO
STATE UNIVERSITY

State Budget Update

Dominique Cano-Stocco

Government & Community Relations



CSU BUDGET REQUEST





May Revise

*\$100 million Increase to CSU since January Proposal

May Revise Details



- The Governor provided \$100 million in one-time funding for infrastructure, an increase from January, but...
- The Governor didn't add the necessary \$61 million in mandatory funding to cover compensation etc.
- CSU is still negotiating for \$171 in funding

The CSU Base Operational
Budget = \$3.4 billion.

The \$263 million CSU is requesting for FY 18/19 would be on top of the base operational budget.

History: CSU Budget Requests/Funding

Fiscal Year	Governor's Budget Proposal (in millions)	CSU Request (in millions)	Final State Budget (in millions)	General Fund Increase	Total Operating Budget Increase
2013-14	125.1	371.9	125.1	5%	3.2%
2014-15	142.2	237.6	142.2	5%	3.3%
2015-16	119.5	216.6	216.5	4%	4.5%
2016-17	139.4	241.7	154.0	4%	3.0%
2017-18	157.2	324.9	177.2	4%	3.3%
2018-19	92.1	263.0		3%*	1.4%*

*Proposed

State Support Has Increased

We have reason to feel positive, but we need to continue making the argument for full funding.

So, Is This An Increase or A Cut?

- 1st: Remember that the budget is in phase 2 of a 3 phase process.
- The CSU funding request is above last year's allocation, and the Governor has provided an increase...
- But, it doesn't fully cover CSU mandatory costs.
- The Legislature now has the opportunity to make their budget recommendations for CSU.
- So far, the Assembly has circulated a bi-partisan support letter advocating for CSU's full budget request.
- The next 30 days are the most critical phase of the budget process.

Now What?

- We advocate, advocate, advocate!
- SFSU secured support letters from the SF Chamber & Bay Area Council.
- Ongoing Senate Democrat Outreach.
- May 30 Big Splash = All CSU social media campaign.





The Department of Finance welcomes you to the

California Budget 2018-19

Edmund G. Brown Jr. Governor
State of California

Select Budget Year

2018-19

Governor's Proposed Budget

(January)

The Budget proposed by the Governor

[Summary »](#)

[Detail »](#)

[2018 Five-Year Infrastructure Plan »](#)

May Revision

(May)

Changes to the Governor's Proposed
Budget based upon the latest economic
forecasts

[Summary »](#)

[Detail »](#)

Enacted Budget

(Summer)

The Budget passed by the Legislature and
signed by the Governor

Stay Tuned!

ebudget.ca.gov

**B.A.C. Update
including Marginal Cost of Instruction
and CEL MOU's with Colleges**

Jennifer Summit
Provost and Vice President
Academic Affairs

New Academic Affairs Budget Model

Jennifer Summit

Provost and Vice President for
Academic Affairs

University Budget Council
May 21, 2018



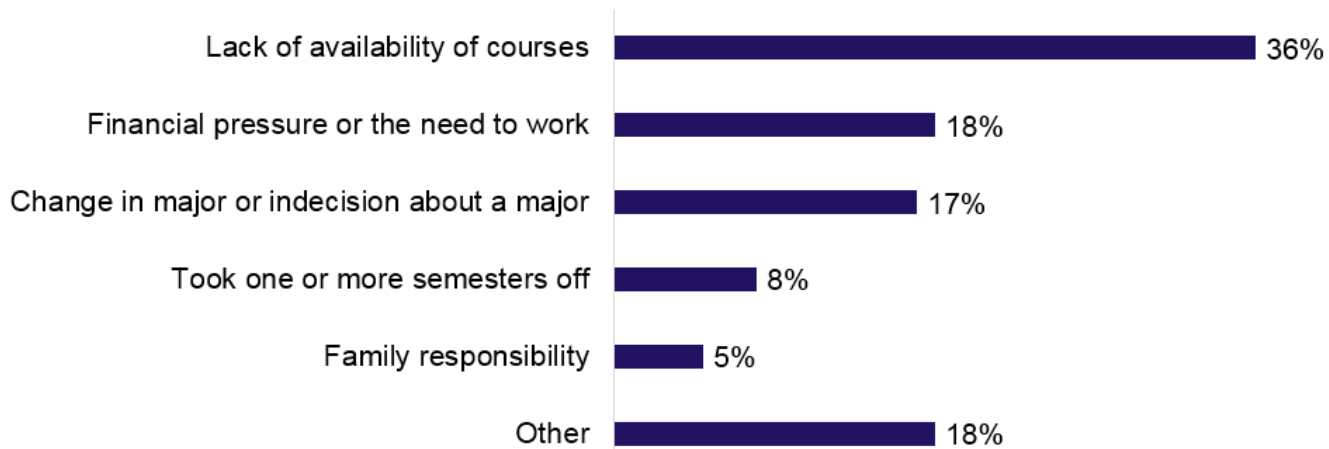
Outline

1. Where we came from
2. Where we are now
3. Where we're going

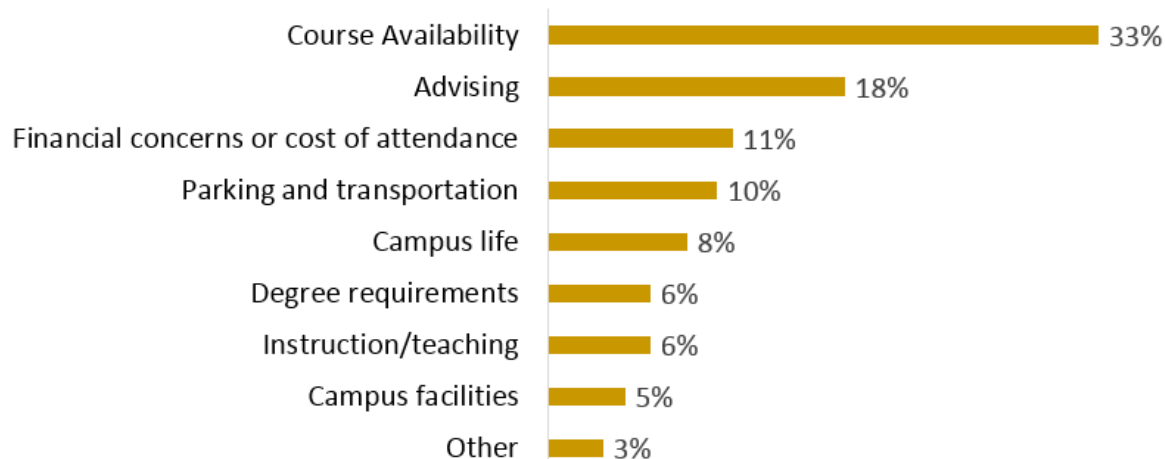


Senior Exit Survey 2017

If you did not graduate in the time expected, what is the main reason why not? (n = 1,280)



If changes were made, what would have improved your overall SF State experience the most? (n = 4,286)



AA Budget Advisory Council Goals

To establish a new budget model in Academic Affairs that recognizes and supports course availability, student retention and graduation, and educational excellence by:

1. Eliminating augment system
2. Determining Marginal Costs of Instruction
3. Establishing college enrollment projections and targets
4. Aligning colleges' curriculum budgets with enrollments



Academic Affairs and the Office of the Provost

About the Provost

Initiatives and Priorities

Deans' Council

Academic Affairs Council

Budget Advisory Council

BAC Members

Provost Budget Advisory Council Presentation

Agendas

Timeline

Feedback

Undergraduate Honors Convocation

Forms, Policies, and Procedures

About the Staff

Open Positions

Associate Vice President for Academic Resources

Contact

Candidate Brief Bios

Academic Affairs Budget Advisory Council



Budget Meeting

Unlisted

89 views

1 Like 0 Dislike SHARE

Additional Websites

- Academic Affairs budget
- Strategic Issues Committee

Ask BAC

Got Questions?

Click here to submit question

Special Consultant Meeting



Academic Affairs Budget Advisory Council

Meeting with Special Consultant, Debbie Brothwell

September 1, 2017

Budget Meeting - YouTube

Debbie's Marginal Cost of Direct Instruction

$$\text{MCI} = \frac{(\text{TT FTEF} \times \text{AVG TT Salary}) + (\text{LEC FTEF} \times \text{AVG LEC Salary})}{\text{FTES}}$$

Full Time Equivalent Student (FTES) Calculated at
 $\text{FTES} = \text{course credit units} \times \text{enrollment} / (15 \text{ if undergraduate student or } 12 \text{ if graduate student})$

Full Time Equivalent Faculty (FTEF) in the Classroom Calculated at
 $\text{FTEF} = \text{Course WTU} / 15 \text{ WTU}$
e.g. most courses are 3 WTU (3 units), which translates to $\text{FTEF} = 0.2$ (or $3/15$)

Direct Instructional Cost = MCI x FTES

*Cost of faculty in the classroom



Setting Enrollment Targets

- Colleges receive allocations and enrollment targets keyed to student demand (i.e., GE, service courses, lower-division introductory courses, upper-division bottlenecks, GWAR)

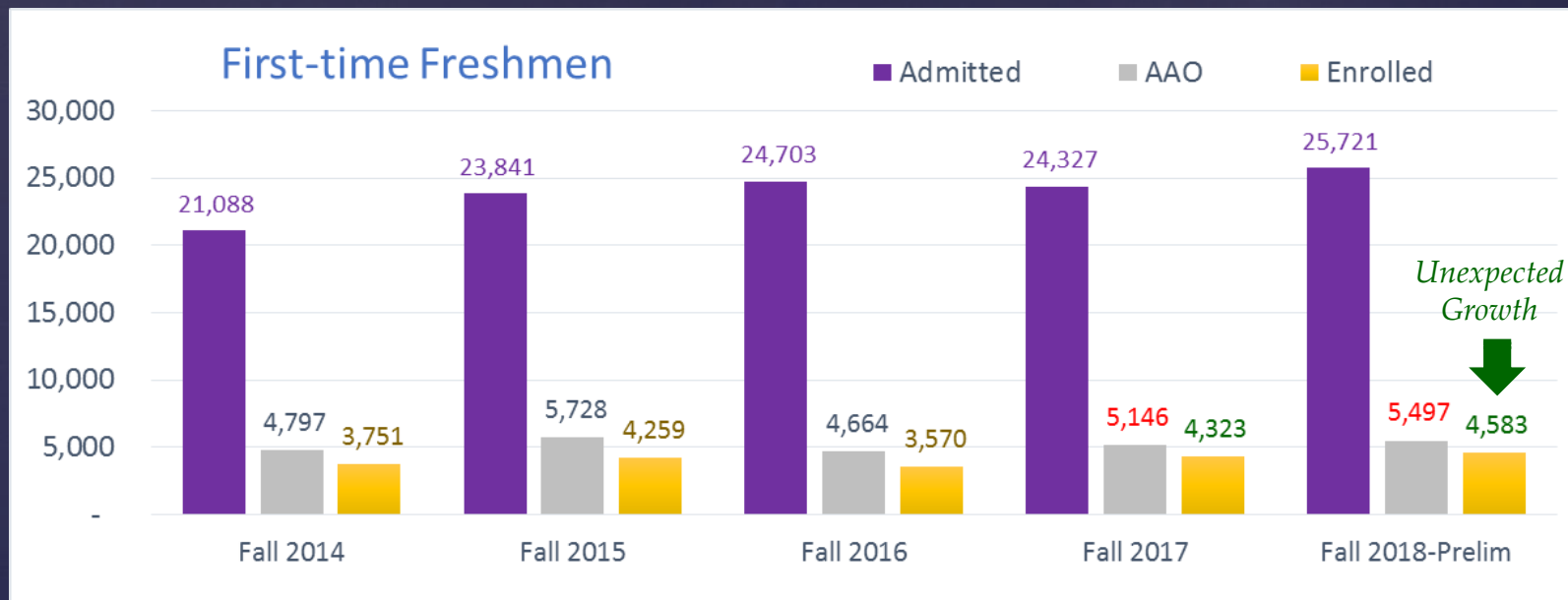
	Induced Course Load Matrix	
Fall 2018	# Major (Projected)	FTES Target (Courses)
Business	5,825	4,893.7
Education	1,089	898.6
Ethnic Studies	263	219.8
Health and Social Sci	5,511	4,723.2
Interdisciplinary Studies	2,029	1,354.8
Liberal and Creative Arts	7,949	6,809.3
Science and Engineering	7,038	6,045.7
University Total	29,703	24,945.0

GE Targets	LD-A1
	LD-A2
	LD-A3
	LD-A4
	LD-B1
	LD-B2
	LD-B3
	LD-B4
	LD-C1
	LD-C2
	LD-C3
	LD-D1
	LD-D2
	LD-D3
	LD-E
	UD-B
UD-C	
UD-D	
Non-GE Undergrad Targets	
Graduate Targets	



Targets Adjusted with Enrollments

- *Enrollment tracking allows AA to allocate curriculum planning budget to colleges in advance*



Debbie's 18-19 Direct Cost of Instruction

(excludes Summer & 7/1/17 3.5% GSI/SSI)

Use MCI_{16-17} to Fund 18-19 Target FTES

$$18-19 \text{ Direct Cost Instr.}^* = MCI_{16-17} * 18-19 \text{ Target FTES}$$

	16-17	17-18**	18-19***
Direct Cost of Instruction	\$60,467,648	\$62,513,257	\$63,526,218
Increase from 16-17 levels		\$2,045,609	\$3,058,570

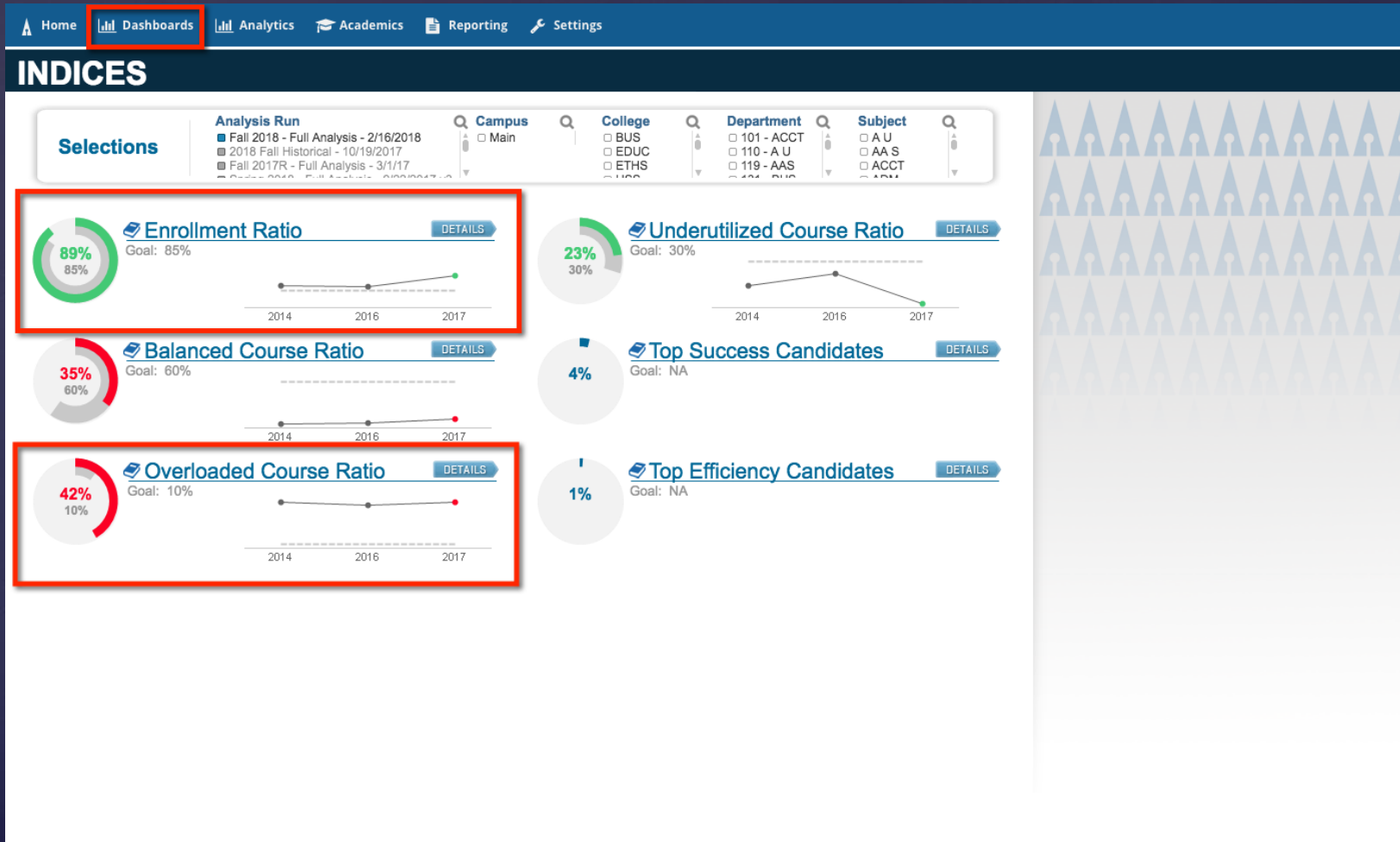
* MCI_{16-17} = adjusted for 7/1/17 3.5% GSI

**17-18 includes 1-time SSCI \$1M

***18-19 Projection = 17-18 AA GF Base + faculty promo - GSI



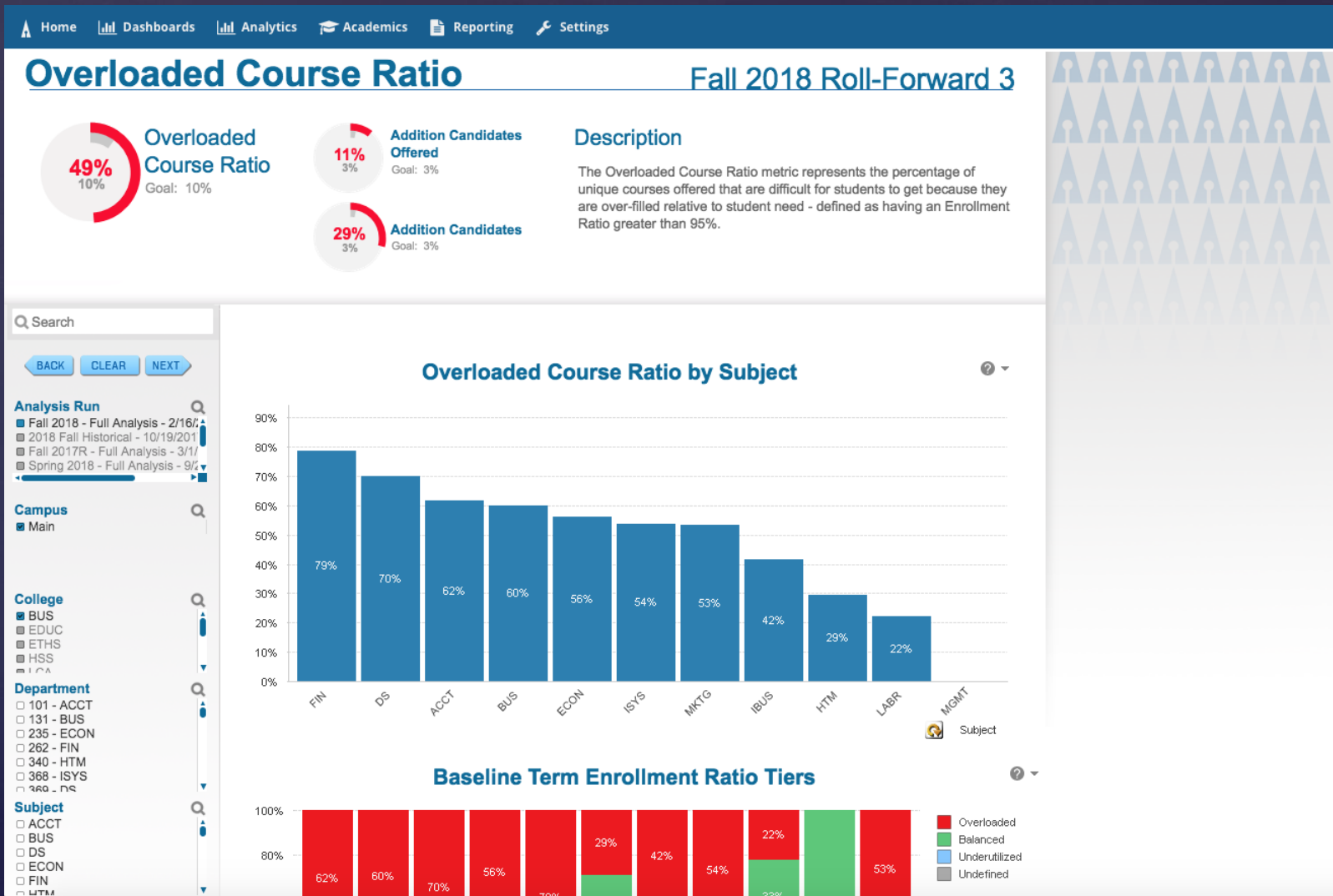
Curriculum Planning with Data Analytics



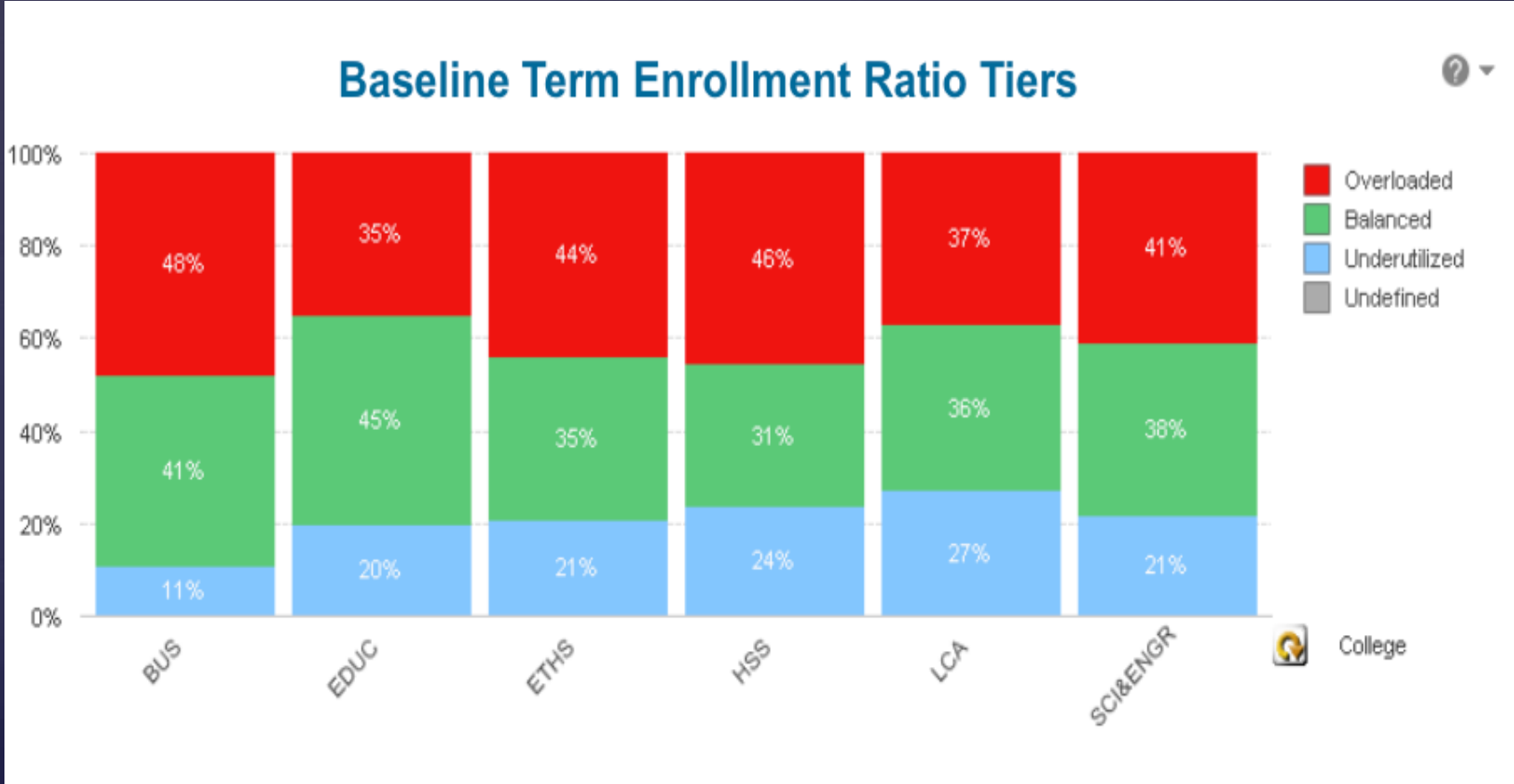
Dashboards track enrollments



Dashboards forecast demand



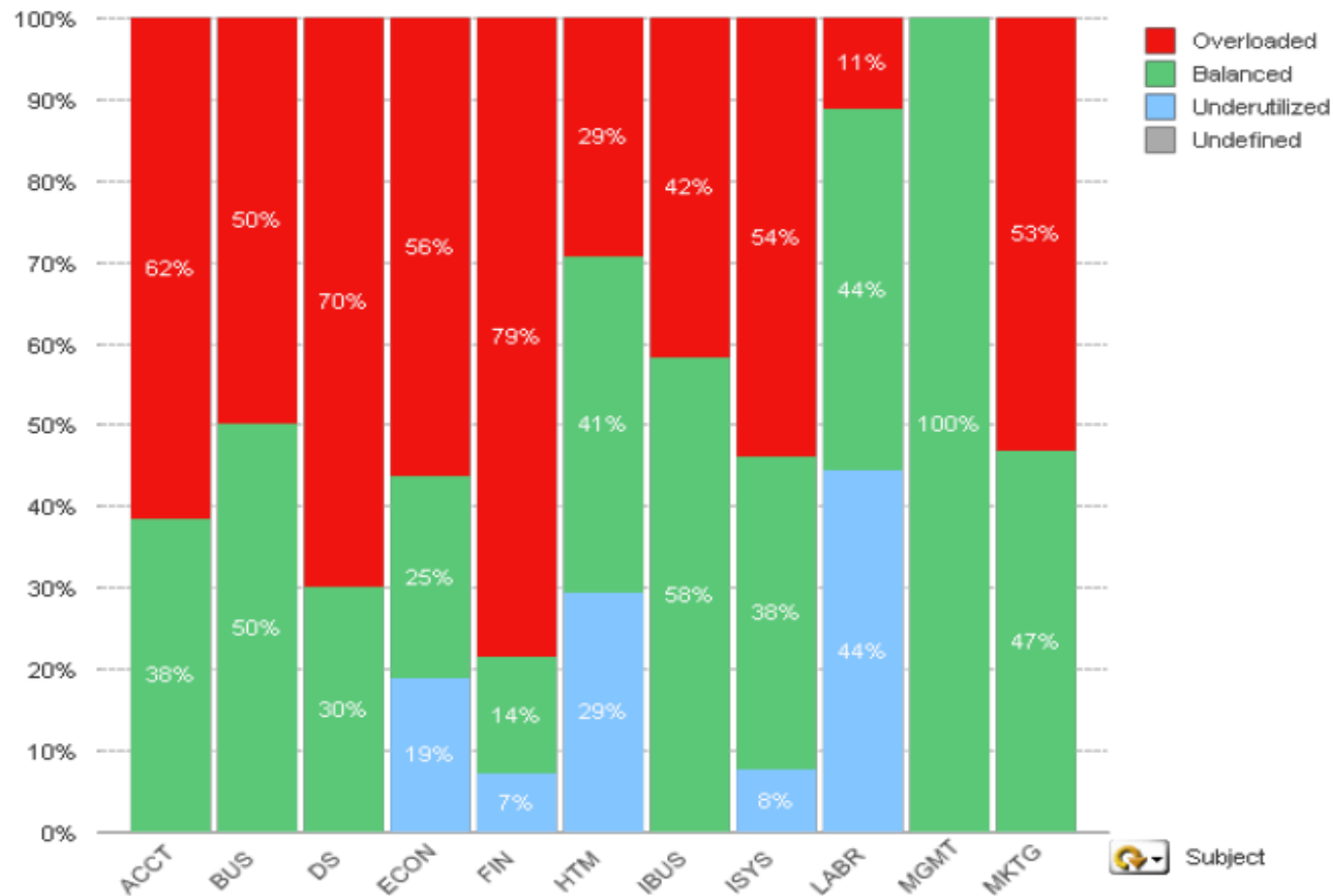
Finding: course demand is high everywhere



Note: Overloaded: Enrollment ratio more than 95%; Balanced: Enrollment ratio between 70-90%; Underutilized: Enrollment ratio less than 70%



But it varies from program to program



Effective Course Planning

With Ad Astra, course enrollment is monitored to ensure:

- Students are getting the courses they need,
- GE, service courses, and GWAR are adequately supplied

Ad Astra Recommendations for Fall 2018 Needs

To add 242 courses

To reduce 144 courses

Actual Adjustments to Fall 2018 Schedule

Added 158 sections
for 137 courses

Reduced offerings by
114 sections in 68
courses

Opportunities
to add more
sections of high
demand courses
remain

Added 51 courses
with 95% or more
enrollment ratios



Course Enrollment: AY 2016-17 vs. AY 2017-18

Part 1: FTES						
Course Level	Fall 2016	Fall 2017	Difference	Spring 2017	Spring 2018	Difference
Undergrad	22,031	22,844	814	21,155	21,511	356
Graduate	2,077	2,045	(32)	1,999	1,973	(27)
Total	24,108	24,890	782	23,154	23,484	329
Part 2: # Seats						
Course Level	Fall 2016	Fall 2017	Difference	Spring 2017	Spring 2018	Difference
Undergrad	111,112	115,949	4,837	107,267	109,134	1,867
Graduate	8,882	8,783	(99)	8,450	8,425	(25)
Total	119,994	124,732	4,738	115,717	117,559	1,842
Part 3: # Sections Offered						
Course Level	Fall 2016	Fall 2017	Difference	Spring 2017	Spring 2018	Difference
Undergrad	3,720	3,663	(57)	3,671	3,685	14
Graduate	1,097	1,066	(31)	1,176	1,083	(93)
Total	4,817	4,729	(88)	4,847	4,768	(79)
Part 4: # Seats per Section						
Course Level	Fall 2016	Fall 2017	Difference	Spring 2017	Spring 2018	Difference
Undergrad	29.9	31.7	1.8	29.2	29.6	0.4
Graduate	8.1	8.2	0.1	7.2	7.8	0.6
Total	24.9	26.4	1.5	23.9	24.7	0.8
Part 5: Average Unit Load						
Student Level	Fall 2016	Fall 2017	Difference	Spring 2017	Spring 2018	Difference
Undergrad	12.60	12.74	0.14	12.71	12.94	0.24
Graduate	8.92	9.19	0.27	8.90	9.01	0.11
Total	12.23	12.40	0.16	12.33	12.56	0.23



BAC goals: 2018-19

1. Determine noninstructional/ indirect costs
2. Benchmark with like programs and campuses
(Delaware Cost Study)
3. Examine assigned time
 - standardize assigned time reporting
 - benchmark and limit
4. Establish cross-campus communication and collaboration



Questions?



Update on the 2018-19 Enrollment Projection

Sutee Sujitparapitaya
Associate Provost
Institutional Analytics, Academic Resources
Academic Affairs



San Francisco State University
Institutional Analytics

Enrollment Update

College Year 2018-19 (Revised)

By Sutee Sujitparapitaya
May 21, 2018

First-time Freshmen & New UG Transfers- *Fall 2017 vs. Fall 2018*

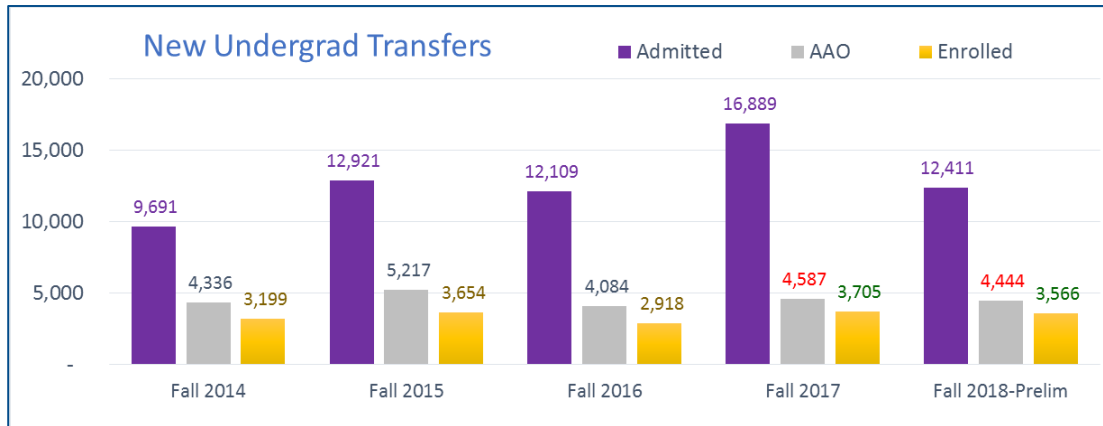
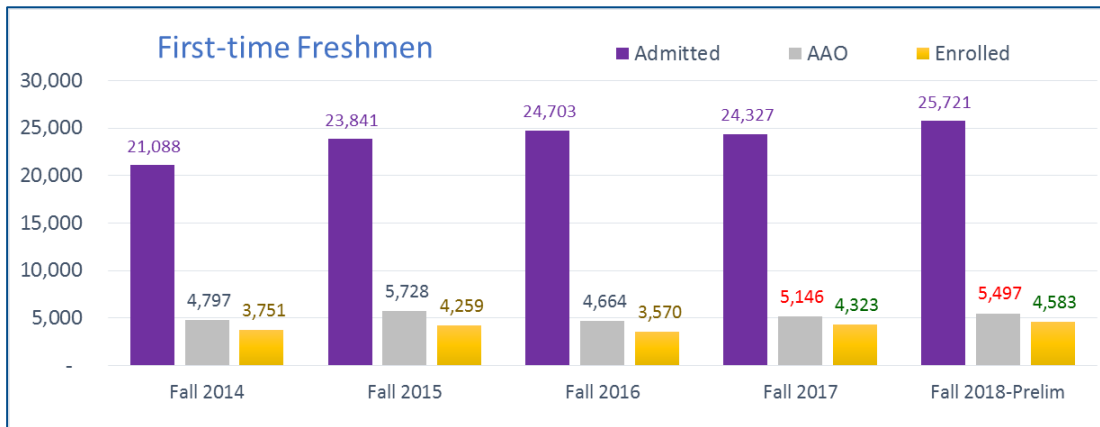


First-time Freshmen			
	Fall 2017 <i>(Census)</i>	Fall 2018 <i>(as of 5/9/2018)</i>	Difference
Applied	34,521	35,669	1,148
Admitted	24,327	25,721	1,394
% Admitted/ Applied	70.5%	72.1%	1.6%
AAO*	5,146	5,497	351
% AAO/ Admitted	21.2%	21.4%	0.2%
Enrolled	4,323	4,583	260

New UG Transfers			
	Fall 2017 <i>(Census)</i>	Fall 2018 <i>(as of 5/9/2018)</i>	Difference
Applied	23,201	15,804	(7,397)
Admitted	16,889	12,411	(4,478)
% Admitted/ Applied	72.8%	78.5%	5.7%
AAO*	4,587	4,444	(143)
% AAO/ Admitted	27.2%	35.8%	8.6%
Enrolled	3,705	3,566	(139)

* AAO (Accept Admission Offer) Information

New Undergraduate Students – *Fall Trends*



College Year 2018-19 Projection - *CA Residents Only* (as of 5/9/2018)



		Projection								
		Summer 2018		Fall 2018		Spring 2019		CY 2018-19		
		HC	FTES	HC	FTES	HC	FTES	FTES		
CA Residents	New	1st Time Freshmen	-	-	4,329	3,833	54	46	1,939	
		New UG Transfers	-	-	3,178	2,684	948	776	1,730	
		New Pbac	-	-	143	133	98	83	108	
		1st Time Graduates	46	8	828	720	171	107	418	
		Total	46	8	8,478	7,370	1,271	1,012	4,195	
									-	
		Continuing	Undergraduates	5,453	2,298	17,063	14,636	22,057	19,034	17,984
			2BA/Pbac	39	38	179	114	235	188	170
			Graduates	384	144	1,466	1,044	2,007	1,534	1,361
			Total	5,876	2,480	18,708	15,795	24,299	20,756	19,515
									-	
		Total	Undergraduates	5,453	2,298	24,570	21,153	23,059	19,856	21,653
			2BA/PBac	39	38	322	247	333	270	278
	Graduates		430	152	2,294	1,765	2,178	1,641	1,779	
	Total		5,922	2,488	27,186	23,165	25,570	21,768	23,710	
								-1.6%		
						CO Target		24,099		

Assumptions:

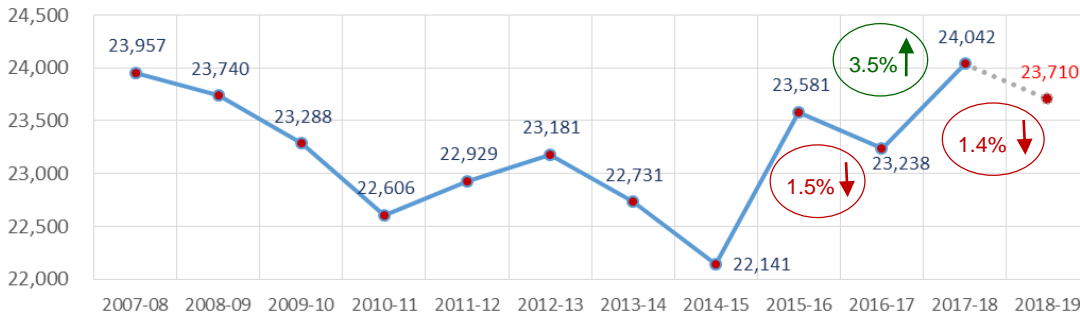
- Fall 2018 New Undergraduates = (# AAO * 3-fall Average Application to Enrollment Ratios)
- Fall 2018 New Credentials and New Graduates = Fall 2017 Census
- Spring 2019 New Undergraduates, New Credentials, and New Graduates = Spring 2018 Census
- Summer 2018 Enrollment = Summer 2017 Census
- Continuing Students = Previous Semester Enrollment * Continuation Rates

CY 2018-19 Projection – *FTES* (as of 5/9/2018)



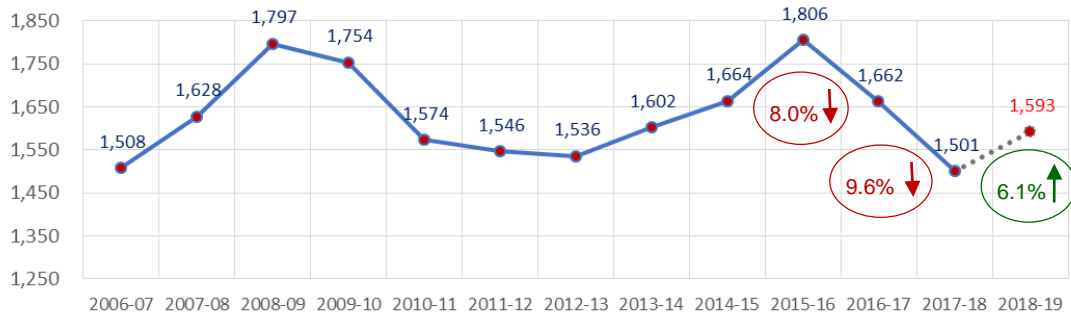
CY 2018-19 = College Year 2018-2019 (Summer 2018 + Fall 2018 + Spring 2019)

FTES - CA Residents



1.6% below
CO Target
(24,099 FTES)

FTES - Non-Residents





Institutional Analytics

San Francisco State University
Administration Building, Room 450A
1600 Holloway Avenue, San Francisco, CA 94132



Phone: (415) 338-3501



Email: sutee@sfsu.edu

State University Grant (SUG) Awards

Maria Martinez

Associate Vice President, Enrollment Management
Student Affairs & Enrollment Management

Elena Stoian

Executive Director, Budget Administration & Operations
Administration & Finance

State University Grants

BY MARIA L. MARTINEZ

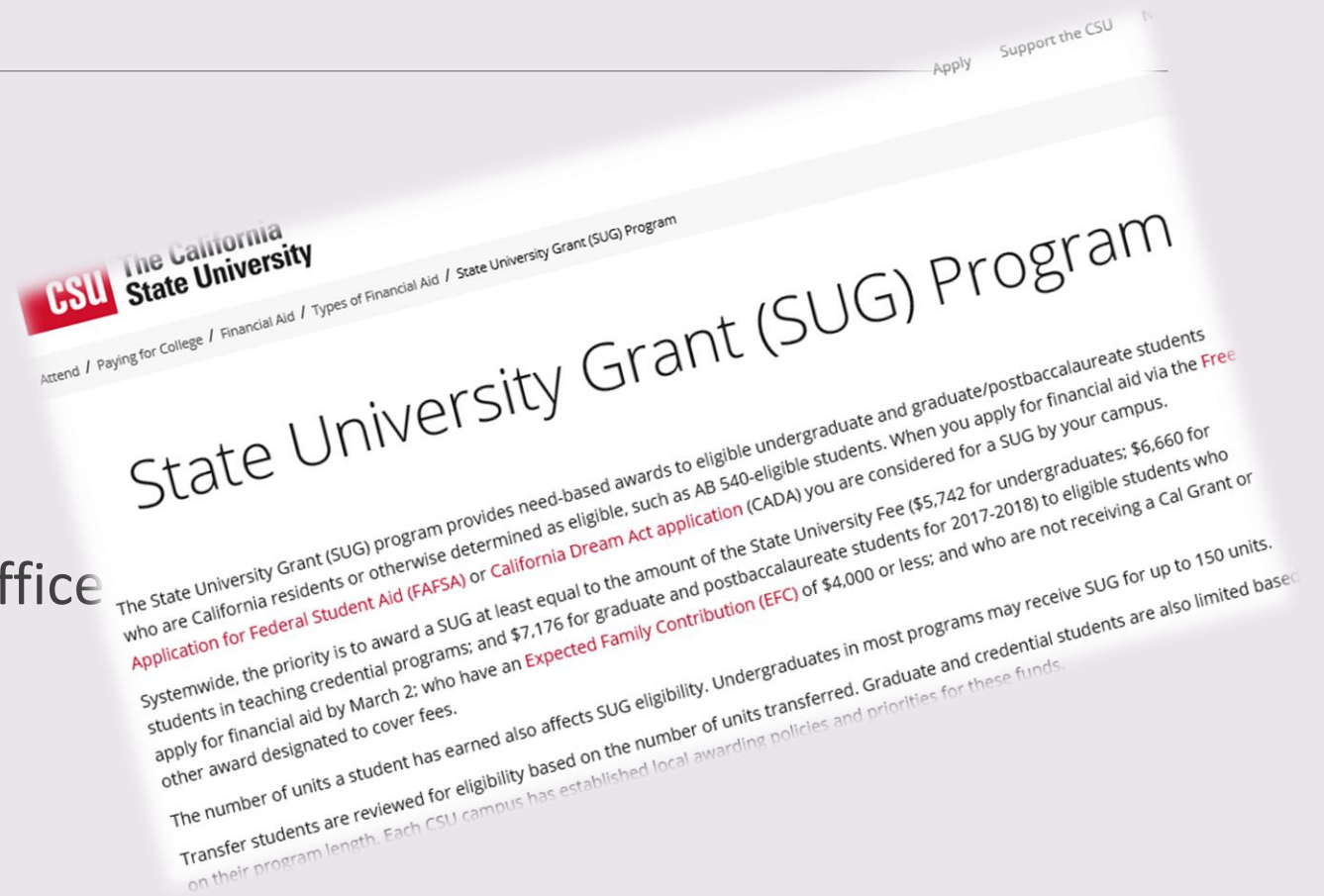
UNIVERSITY BUDGET COMMITTEE

MAY 21, 2018

What is SUG?

State University Grant

- Provided by the CSU
- To offset the cost of tuition fees
- For California residents
- With greatest financial need
- Administered by Financial Aid Office



SUG Eligibility Criteria @ SF State

- Undergraduate and graduate/post-baccalaureate students
- California resident or AB 540-eligible
- Must not exceed PELL eligibility criteria
- Based on Estimated Family Contribution (EFC)
2016-17 = \leq 5300 2017-18 = \leq 5328 2018-19 = \leq 5328
- Not receiving other tuition fee waiver/subsidy (Cal Vet, Cal Grant)
- FAFSA/California Dream Act application submission by March 2
- Enrollment not to exceed 125% of minimum degree/credential unit requirements

Award Limits & Enrollment Requirements

SUG Award Limits Per Semester

Undergraduates - \$2,871

Graduate students - \$3,588

In combination with other financial aid, SUG awards cannot exceed the cost of tuition + fees

Enrollment requirements

Full award - Enrolled in 7 units or more

Half award - Enrolled in 6 units for undergraduates;
4-6 units for graduates

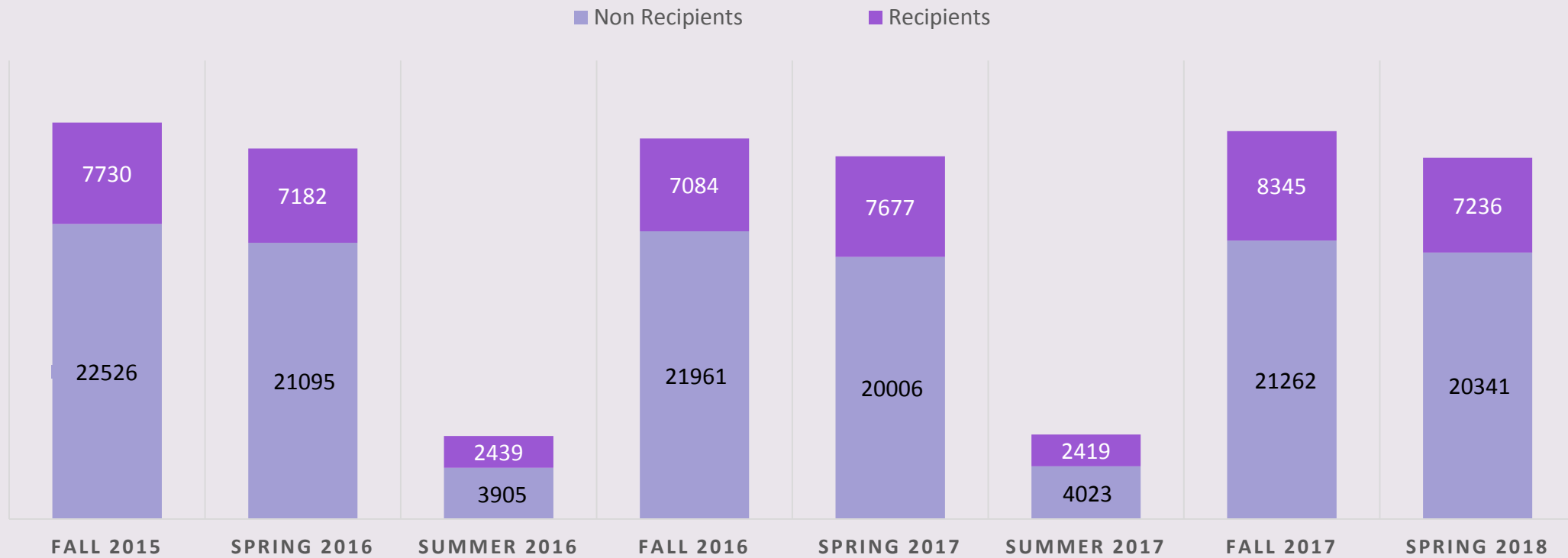
For **first** bachelor's or master's or credentials only

Summer SUG Allocation & Awarding Strategy

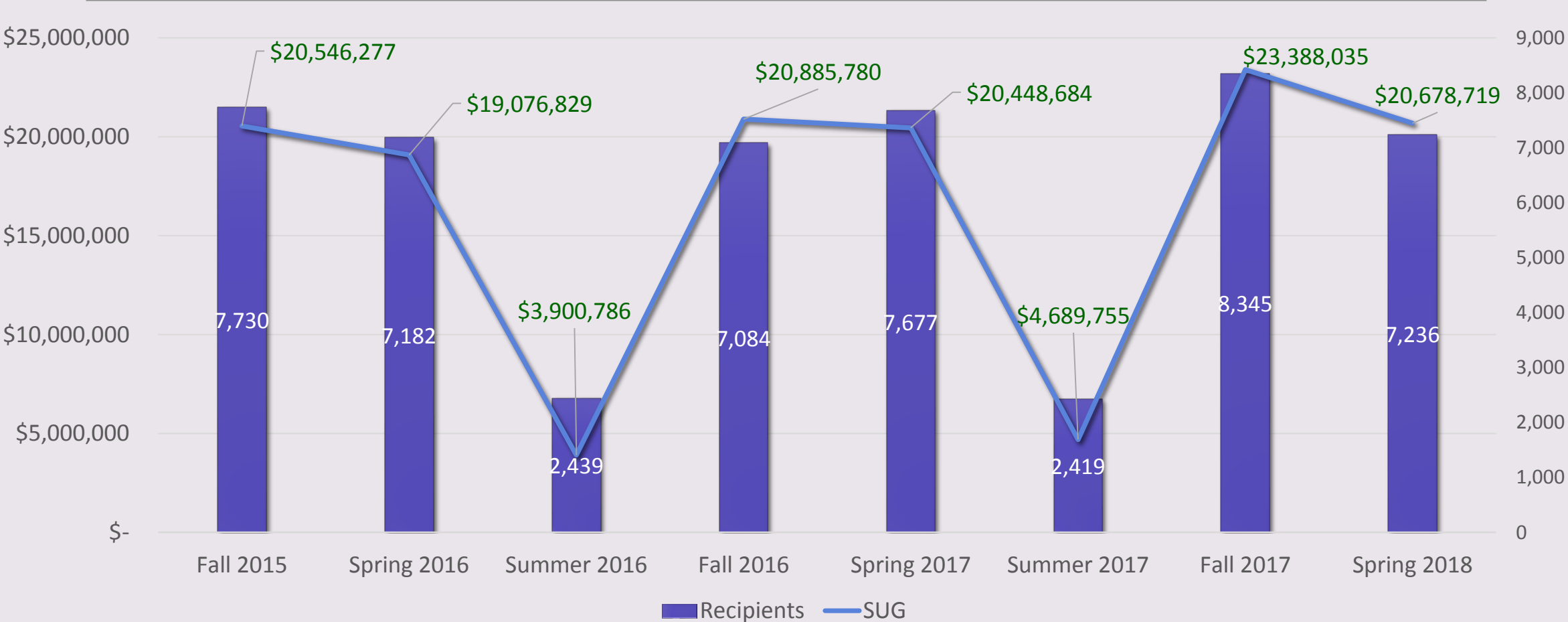
- R1 (June 3 – July 7) Summer session is included in 2017-18 allocation
- 1.5M allocated for students enrolled in R1 Summer session
- Awarding priority
 - Students enrolled in 6 or more units in R1 summer session
 - Students enrolled in 3 or more units in R1

SUG Recipients vs. Non-SUG recipients

CA Residents Only



SUG Awards vs. CA Resident SUG Recipients



3 yrs. Tuition Revenue and SUG

	FY2015-16	FY2016-17	%	in thousands FY2017-18	%
501001 - State University Tuition Fee					
Summer	10,558	11,533	8%	12,218	6%
Fall	76,868	73,515	-5%	80,192	8%
Spring	71,858	70,421	-2%	74,605	6%
501001 - State University Tuition Fee Total	159,284	155,470	-2%	167,015	7%
609002 - Gf State University Grant					
Summer	2,428	3,901	38%	4,690	17%
Fall	20,532	20,884	2%	23,386	11%
Spring	19,073	20,409	7%	20,721	2%
609002 - Gf State University Grant Total	42,033	45,193	7%	48,797	7%
Net State University Tuition	\$ 117,252	\$ 110,276	-6%	\$ 118,218	7%

Note: data presented from the financial data warehouse reporting system (FDW)

3 Yrs. Net Tuition Revenue By Term

	FY2015-16	FY2016-17	%	in thousands FY2017-18	%
Summer-State University Tuition Fee	10,558	11,533	8%	12,218	6%
Summer-State University Grant	2,428	3,901	38%	4,690	17%
Net Summer-State University Tuition Fee	8,130	7,632	-7%	7,528	-1%
Fall-State University Tuition Fee	76,868	73,515	-5%	80,192	8%
Fall-State University Grant	20,532	20,884	2%	23,386	11%
Net Fall-State University Tuition Fee	56,336	52,631	-7%	56,806	7%
Spring-State University Tuition Fee	71,858	70,421	-2%	74,605	6%
Spring-State University Grant	19,073	20,409	7%	20,721	2%
Net Spring-State University Tuition Fee	52,785	50,013	-6%	53,884	7%
Grand Total	\$ 117,252	\$ 110,276	-6%	\$ 118,218	7%

Note: In addition to SUG awards the campus waives tuition revenue about 5-7%

The background features a light yellow central area on the left, transitioning into a complex pattern of overlapping purple and lavender geometric shapes on the right. The shapes include triangles and polygons of various shades, creating a modern, abstract design.

OPEN FORUM

Ten Minutes
(Three Minutes Per Speaker)

Next Meeting:

Tuesday, July 10th
10:00 AM – 12:00 PM

Thank you for attending.

