CAPITAL PLANNING COMMITTEE

22 MARCH 2017

PHYSICAL PLANNING AND DEVELOPMENT
AGENDA

Holloway Revitalization Project
Creative Arts Replacement Building
Capital Call / Project Intake
2030 Campus Master Plan Update
HOLLOWAY REVITALIZATION PROJECT
1. AERIAL RENDERING
2. VIEW AT CORNER OF VARELA AND HOLLOWAY
3. VIEW AT ENTRY FROM HOLLOWAY
CREATIVE ARTS REPLACEMENT BUILDING
Broadcast and Electronic Communications Arts (BECA)

- TELEVISION STUDIOS / NEWSROOM
- AUDIO RECORDING, PRODUCTION & POST-PRODUCTION
- VIDEO POST-PRODUCTION
- RADIO STATION
- EQUIPMENT ROOM & SUPPORT
- DEPARTMENT / FACULTY OFFICES
- BECA CLASSROOMS

Other Program

- INTERDISCIPLINARY LECTURE and ACTIVE LEARNING CLASSROOMS
- COLLEGE OF LIBERAL AND CREATIVE ARTS (LCA) ADMINISTRATION
CAPITAL CALL / PROJECT INTAKE

40 projects submitted

- 8 health and safety
- 21 renovation or construction
- 4 space increase / relocation with renovation
- 1 space planning
- 2 studies / long term plans
- 4 other
CAMPUS MASTER PLAN UPDATE

2030 PLANNING HORIZON

PHYSICAL PLANNING AND DEVELOPMENT / planning and design
2007 CAMPUS MASTER PLAN

- Enabled growth to 25,000 FTE
- Long-term vision for expansion
- Leonard Library Renovation
- Mashouf Wellness Center
- Creative Arts Building
- Holloway Corridor Revitalization
- Landscape Framework | Forest Management Plan
WHY AN UPDATE

- To establish a future vision for campus form and character
- As required by CSU as a basis to approve projects
- To define environmental impacts and mitigating actions as required by California law
- Because the current planning horizon is 2020
EXTERNAL CONTEXT

California State University
Student Success and Graduation Goals
Climate Action Plan and Resilience Goals

Local Planning Context
Parkmerced redevelopment
SFMTA M-Line Subway Plan
Affordable housing crisis

California Regulatory Context
2006 CA Global Climate Solutions Act
2008 CA Sustainable Communities and Climate Protection Act
INTERNAL CONTEXT

SF State Strategic Plan 2015

Future Projects
New Science Building
Winston Property Development
Holloway Revitalization

Residential Campus Goals
Student Housing
Faculty Housing
Staff Housing
Community Facilities
WHAT’S INCLUDED?

PHYSICAL PLAN
MOBILITY + WAYFINDING
INFRASTRUCTURE + UTILITIES
IMPLEMENTATION

- Land use and organization
- Corridors and pathways
- Landscape and open space
- Public gathering space
- Key arrival points
- Redevelopment of property
- Urban design guidelines
- Resilient and sustainable energy and water programs
- IT infrastructure
- Mobility plan including:
  - Access to public transit
  - Pedestrian circulation, accessibility, and safety
  - Bicycle arrival, circulation, safety, and storage
  - Short- and long-term street improvements
  - Parking distribution
- Wayfinding system
**TIMELINE**

**Spring 2017**
- Outreach
- Discovery
- Build awareness

**1-5 May 2017**
- On-site design studio and online open house
- Campus meetings and crowdsourcing
- Work-in-progress plan

**Summer 2017**
- Design coordination
- Plan development
- Online feedback loop
- Project refinement

**Fall 2017**
- Public presentation
- Begin environmental review
- Finalize drawings and reports

**Spring 2018**
- Publish draft master plan
THE MAIN EVENT.

FIRST WEEK IN MAY
1-5 MAY 2017
### FULL WEEK OF ACTIVITIES: in person and online

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<th>All Week &gt;&gt;&gt;</th>
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<tr>
<td><strong>Online Open House</strong></td>
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<td>Crowdsourcing and innovative stakeholder and public engagement through Crowdbrite.</td>
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<td><strong>Discover and explore!</strong></td>
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<th>Day One</th>
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<td><strong>Project Understanding</strong></td>
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<td><strong>Launch party!</strong> Collect ideas at communications stations. Campus walking tour. Interview stations (available in targeted languages).</td>
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<th>Day Two</th>
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<td><strong>Shared Interests</strong></td>
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<td>Summarize community comments. Highlight key conclusions.</td>
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<td><strong>Farm to Fork lunch!</strong></td>
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<td>Prepare initial presentation materials and update website.</td>
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INCLUSIVE DESIGN-BASED PUBLIC INVOLVEMENT

Day Three
Design Workshop
Working studio! Develop planning alternatives.
Late afternoon Town Hall to summarize the work and gain feedback.

Day Four
Production Day
Develop framework plans.
Prepare digital and poster surveys.
Framework survey email blast. Comment on alternatives!

Day Five
Tell the Story
Pull work together into a development story for campus, both short and long term.
Reveal presentation and webcast!
INTERACTIVE FEEDBACK LOOP

A Warm Welcome

Visual and Interactive

Discover and Explore

Poll and Comment

Share results

Powerful analytics

More interactive features:

Follow the project

Review progress

Comment on alternatives

Drag and drop map

Tell the story

Better decisions
But, before we get there...
Let’s ask you a few questions.
SF State has long-standing commitments to teaching, learning, and social justice.

University Strategic Plan 2015

Graduation Initiative

Strategic Enrollment Management Plan

College Student Success Plans
The academic vision drives the need for facility renewal, enhancement, replacement, and expansion. Given the current financial climate, we must pursue a variety of ways to achieve the academic, residential, and programmatic needs of the campus.

What opportunities do you see that would support the academic mission, student achievement and success?
COMMUNITY

On a continuum between a commuter and a traditional residential campus, where should we fall?

What distinguishes us from other colleges and universities?

What role does housing play in supporting this vision and the academic mission?
TRANSPORTATION and MOBILITY

SF State is a transit-first campus within a transit-first city. We have a low drive-alone commute rate, which continues to go down. 80% of the campus commutes other than by driving alone (transit, walking, biking, rideshare, etc.).

Given our success so far, how can we improve and expand transportation and circulation options?
INFRASTRUCTURE

Where are we lacking in sufficient and reliable infrastructure (utilities and IT)?

What are the priorities for improving infrastructure on campus?
IMPLEMENTATION

Where do you see our campus in 5, 10, and 15 years?

What are possible paths to positive transformation?

What partnerships might help?
A modern planning process requires participation by the complete campus community. We need your best thinking to make the master plan a success.

Given what you’ve seen, what are strengths of the engagement plan? What have we missed?
GET INVOLVED.

SF State Campus Master Plan Update coming to our campus spring 2017.